AMARENA

ENGLISH

SPORTS ISSUE

EDITORIAL

MELANIA PORTERI
THE STRUCTURE BEHIND THE GAME

FASHION

ZARA+ GALLIANO,Y CHAVARRIA
WHERE LUXURY MEETS RETAIL

HISPANIC FASHION: SALINAS, CAMPILLO Y CUBEL
THE POWER OF THE AUTHENTIC

PITCH & RUNWAY
WHERE FOOTBALL AND STYLE CONVERGES

BRIDGERTON
SÍ QUIERO! BRIDES

BEAUTY & WELLNESS

THE QUIET INTELLIGENCE OF THE SKIN
BY IMMUNOCOLOGIE

WENDELL´S WORLD

PORTO
THE ART OF RETURNING

POP CULTURE

PA'L NORTE 26
A TAPESTRY OF SOUNDS

WORLD

ANCIENT ATHLETES
FROM OLYMPIA TO THE CIRCUS MAXIMUS

CREEDS

THE EXODUS NATION
SACRIFICE & FREEDOM

HER GAME, HER VOICE

CAROLINA GUILLEN

A pioneer in the field

WRITTEN BY WENDELL FIGUEROA RUIZ

www.amarenamag.com

MORE THAN A MAGAZINE. A LOOK AT THE SHALLOW AND THE DEEP

#13 APRIL 2026

dico muebles

TODA LA TIENDA AL COSTO

EXPO SHOW!

www.dico.com.mx

Centro comercial Paseo la Fe, Av. Miguel Alemán
200, Parque la Talaverna, 66470
San Nicolás de los Garza, N.L.

AMARENA

More than a magazine.
A look at the shallow and the deep.

AMARENA

ENGLISH

EDITOR IN CHIEF
Marco Guerrero

EDITORIAL BOARD

FASHION
Martha Phillips

LIFESTYLE
Wendell Figueroa Ruiz

CONTRIBUTORS

FASHION
Tiff Garcia

CREEDS
Rosa Pelegrina

POP CULTURE
Eduardo Espana Chavez

FEATURED ADVERTISERS
Muebles Dico, Naz Cosmetics, Rafael Zúñiga Modelos, Fashion Incubator, Trends Monterrey Fashion Weekend, Altair Arts, Pieles de Calidad, Girl Du Monde, Rosé Joyería, Nashira Arnó, Mayeh Alta Joyería Mexicana, Immunocologie, Rex Communications & P.R., Collagen Bar NYC, Radiant by Sofia Milos, Abugaber & Núñez Abogados, Zenmaya Capomo by Tresso Café & Creative Music Center



COVER

The play and the voice of a pioneer

Carolina Guillen shares an essential part of her personal photographic archive—a visual testimony documenting a 22-year career in sports journalism. From her beginnings on the baseball diamonds of her native Venezuela to covering the most prestigious events on the planet, Carolina recounts her professional evolution alongside ESPN, the world's leading sports media network.

Powered by ALTAIR : Editorial, Digital & Web Design

© 2026 AMARENA Magazine | April Edition | Sports Issue #13 **Release Date:** April 1, 2026. Digital publication distributed via the official **AMARENA website: www.amarenamag.com**. **Editorial Content:** The material in this edition consists of intellectual property owned by **AMARENA** Magazine, as well as public domain material provided by contributors and advertisers. **Editor-in-Chief:** Marco Antonio Guerrero Leon. Disclaimer: **AMARENA** Magazine vets the integrity of its advertisers but assumes no responsibility for the offers or services provided by them. The views expressed in our content reflect the opinions of our contributors and do not necessarily represent the official stance of **AMARENA** Magazine. **Copyright Notice:** Total or partial reproduction of the editorial material published in this issue is strictly prohibited. **© 2026 AMARENA** Magazine. **All rights reserved**. Monterrey, Nuevo Leon, Mexico.



Competitiveness, Energy, and Passion

April 2026 places us at a precise intersection: where the rigor of discipline converges with the sophistication of visual storytelling. Welcome to AMARENA #13 The Sports Issue, an edition dedicated to celebrating the competitive and, fundamentally human, nature of our time. Within these pages, we seek to infuse our expertise with the energy and passion of the sporting world. We begin with our cover personality, Carolina Guillen, one of the most authoritative voices in Spanish-language sports journalism globally. Furthermore, we explore the link between football and fashion through aesthetics such as Blokette and Athleisure.

We revisit fascinating milestones: from the historic contract of Pelé, who sparked one of the industry's most lucrative moments by simply tying his boot laces before a kickoff, to the imposing figure of Lev Yashin, the goalkeeper whose sobriety and elegance redefined the position. Likewise, we delve into the Greco-Roman roots of our sporting passion, while acknowledging the spiritual dimension of the Easter season. All of this unfolds against a unique historical backdrop: the Artemis II mission orbiting the Moon this year, emulating the feat accomplished by Apollo 8 during Christmas of 1968.

April is a month for gaining ground and evolving. Whether from our vantage point in fashion, beauty, and lifestyle; amidst the fervor of a major music festival; in the solemnity of religious festivities; or on the critical path to the Moon aboard the Orion capsule, true victory will always lie in authenticity.

Marco Guerrero
EDITOR-IN-CHIEF

editor-in-chief@amarenamag.com
@marcoguerreroleon

INDEX

#13 SPORTS ISSUE **April 2026**



EDITORIAL
12. The Mighty Blue Colossus
A force we scarcely touch
By Marco Guerrero

14. Melania Porteri
The Structure Behind the Game
By Wendell Figueroa Ruíz

ICONS OF AMARENA
18. Pedro Infante
The Leading Light of Mexican Folk and Pop Culture
STAFF

FASHION
Releases
24. ZARA X Chavarria/Galliano
Where luxury meets retail
By Martha Phillips

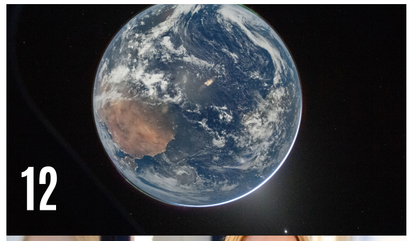
Profiles
30. Hispanic Fashion: Salinas, Campillo y Cubel
The power of the authentic
By Martha Phillips

Runways
36. Bridgerton
Sí Quiero! Brides
Visual story by Marco Guerrero

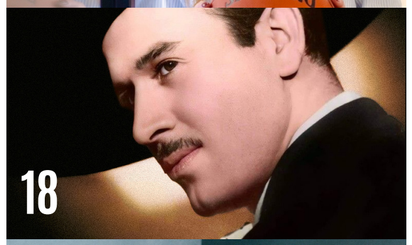
Trends
46. Pitch & Runway
Where Football and Style converges
By Tiff García

COVER
54. Her game, her field: Carolina Guillen
A Pioneer in the Field
By Wendell Figueroa Ruíz

BEAUTY & WELLNESS
Treatments
70. The Quiet Intelligence of the Skin
An Immunocologie Perspective
By Wendell Figueroa Ruíz


12


14


18


24


46


54



WENDELL'S WORLD
Wanderlust
78. Porto
The Art of Returning
Visual story by Wendell Figueroa Ruíz

Shopping
86. Gift Guide
The arrival of Spring
By Wendell Figueroa Ruíz



POP CULTURE
Music
110. Pa'l Norte 26
A tapestry of sounds
Visual story by Eduardo España Chávez



WORLD
History
124. Ancient Athletes
From Olympia to the Circus Maximus
By Marco Guerrero



ARTS
Exhibitions
134. When Fashion Becomes Cinema
the Italian Cultural Institute of New York
Visual story by Wendell Figueroa Ruíz



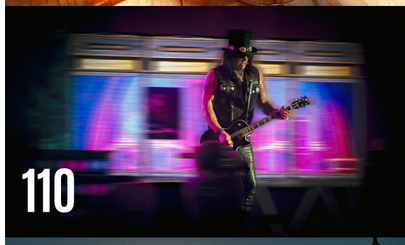
CREEDS
Religion
144. The Exodus Nation
Sacrifice and freedom
By Marco Guerrero

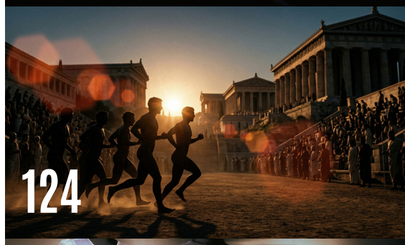
Astrology
152. April
The drive that transforms you
By Rosa Pelegrina



RSVP
New York
160. Fashion Frames:
Where style becomes cinema
A celebration of Italian style and popular culture
STAFF


78


110


124


134


144


152

ALTAIR






Book your shoot!

24-hour photo delivery

ALTAIRARTSMTY.COM

@MARCOGUERREROLEON @ALTAIR_ARTS_MTY

81-1414-7502



MARCO GUERRERO



Hello, World!
From the window of the Orion capsule, NASA astronaut and Artemis II mission commander Reid Wiseman captured this image of Earth on April 2, 2026, following the successful completion of the trans-lunar injection maneuver. PHOTO. Reid Wiseman/NASA

THE MIGHTY BLUE COLOSSUS

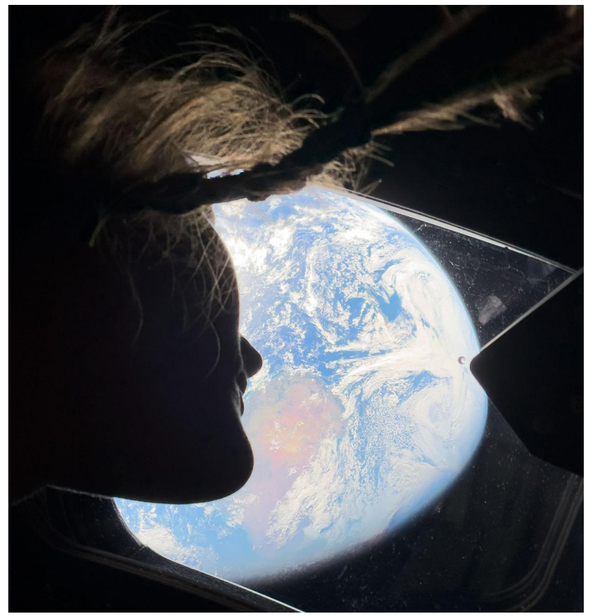
A Force We Scarcely Touch

BY **Marco Guerrero** @marcoguerreroleon

April 2026 has barely closed its first quarter, yet it has already witnessed events transcendental to the course of history. Many have been violent and somber—sadly necessary, perhaps, for geopolitical balance—but we have also seen an event that restores hope to our species: the return to deep lunar exploration with NASA's Artemis II mission.

As I write these lines, the spacecraft is already traversing its lunar trajectory, emulating the feat of its predecessor, Apollo 8, in December 1968, and paving the way for a new moon landing scheduled for 2028. The crew—Commander Reid Wiseman, Pilot Victor Glover, and Mission Specialists Christina Koch (USA) and Jeremy Hansen (Canada)—travel aboard the Orion capsule. From there, they have sent back to Earth a series of spectacular and deeply necessary photographs; images of our world in all its fullness that serve as a "profile update" for our planet, whose last comprehensive portrait dated back to the historic Apollo 17 mission—the closure of the program that consolidated the United States' victory in the Space Race.

In our May edition, we will delve deeper into this milestone with a special feature, but it is impossible not to reflect now on the symbolic weight of this project. The names are no coincidence: Artemis refers to the Greek goddess of the Moon, twin sister of Apollo, god of the Sun. It is a perfect historical rhyme. While Apollo 8 reached lunar orbit on Christmas Eve 1968—giving us that moving reading of Genesis by Borman, Anders, and Lovell—Artemis II was launched this April 1st, coinciding with Jewish Passover, and reached its peak during the Christian Easter. This link to the belief systems that govern the West confirms that spirituality and science are not in conflict; both are essential dimensions of the human experience.



Artemis II Mission Specialist Christina Koch gazes at the Earth through one of the Orion capsule's main windows as the crew ventures on their historic journey toward the Moon. PHOTO. NASA

Beyond the anniversaries, these high-definition images force us to regain perspective. In an era where ignorance and cultural mediocrity spread like an epidemic, and where a lack of interest in the profound seems normalized, the Earth puts us in our place. Observing that mighty blue, white, and green mass—imposing, solid, and teeming with life—even the greatest aerospace ingenuity created by man feels minuscule and fragile.

It is, in a sense, a lesson in humility against ecological catastrophism. While it is urgent to cultivate a sustainable consciousness, it is pretentious to believe we have the power to "destroy" the planet. The photos from Artemis II portray the Earth in all its splendor and remind us of our limitations: we have reached our satellite, yet we have not been able to pierce beyond the thin terrestrial crust, nor do we know the full extent of our oceanic abysses.

No, dear reader; we are in no position to mortally wound this colossus. On the contrary, it is we who are at the mercy of its brute force. It is the "Force of Creation" for those of us with faith, or the "Force of Nature" for science. Ultimately, both definitions point toward the same grandeur.

May the Almighty bring the crew of Artemis II safely home! And may humanity grant them the recognition their bravery deserves.

Ecce Signum Guerrero



Wendell Figueroa Ruiz I NYC

MELANIA PORTERI

The Structure Behind the Game

BY **Wendell Figueroa Ruiz** @wendellfr



There is a particular clarity that distinguishes those who understand not only where they are going, but why. It is rarely declared. It reveals itself instead through consistency—through decisions that feel considered rather than reactive. Melania Porteri moves with that kind of clarity, shaped less by circumstance than by a deliberate way of thinking about the world she has chosen to enter.

Her path into the sports industry was neither inherited nor preordained. Raised in Italy, far removed from the structures that typically define access to professional sport, she built her trajectory independently. What becomes immediately evident is not simply ambition, but method. Her early academic formation—rooted in philosophy and logic, later reinforced by a strong foundation in scientific and technical disciplines—continues to inform how she approaches complexity. She does not begin with execution. She begins with structure, questioning assumptions before moving toward solutions.

That inclination led her early on to look beyond the surface of sport. During her undergraduate studies in Brescia, her attention turned toward the systems that sustain the industry: how it is organized, financed, and understood across different contexts. It was this line of inquiry that brought her to New York, where she became the first student in her program to conduct thesis research abroad, working with the Kinesiology Department at Mount Sinai. Her focus—on the structural and economic differences between the European and American sports models—would become a defining lens through which she continues to interpret the industry.

New York, however, was not simply an extension of her academic work. It functioned as a point of alignment. There are cities that challenge you, and others that recognize you. For Porteri, New York did both. It demanded a different pace, a sharper resilience, and a willingness to move forward without guarantees, while also offering something less tangible but equally important: the sense of being in an environment where her way of thinking belonged. In a space defined by competition, that combination of pressure and recognition shaped a mindset grounded in persistence and clarity of purpose.

Her early professional experience in international motorsport placed her within a context where precision is non-negotiable. Working on the Ferrari Tribute to the 1000 Miglia, she operated at the intersection of logistics, technology, and brand. Her contribution extended beyond coordination, including the integration of digital solutions that improved real-time communication throughout the race. Even at that stage, there was a clear pattern: an ability to move between detail and strategy without losing coherence.

Returning to New York to pursue a Master's degree in Sports Management at St. John's University marked a continuation rather than a shift. Selected as a scholarship recipient, her academic work focused on the role of technology and Social Return on Investment in sport, exploring how value is created and measured. At the same time, her involvement with the university's NCAA Division I basketball program grounded that analysis in practice, where decisions are shaped by both performance and structure.

Her participation in the MIT Sloan Sports Analytics Conference reinforced a perspective she articulates with notable precision. For Porteri, data and storytelling are not separate disciplines, but sequential stages of the same process. Analysis establishes the framework—what the data reveals, what patterns emerge, and what questions must be asked. From there, storytelling becomes strategic: translating those insights into clear direction, actionable recommendations, and decisions that carry weight.

That dual approach now defines her work at Wave Sports & Entertainment, where she operates at the intersection of strategy, analytics, and positioning. Her experience supporting Italian brands entering the American market required not only analytical rigor, but cultural fluency. Being the only woman on her team at the time did not define her role, but it did require a heightened awareness of her voice. It meant understanding that presence alone was not enough—articulation, conviction, and the ability to assert perspective were equally essential.

Her understanding of sport remains inherently comparative. Having moved between Europe and the United States, she recognizes that the differences between the two systems are structural rather than superficial. The decentralized, commercially driven model of the U.S. stands in contrast to the more institutional framework that defines much of Europe. This distinction informs how she sees the future of the industry, particularly in terms of growth, reform, and international expansion.

There is, however, another dimension that brings balance to her analytical perspective. Her interest in fashion, which she follows closely on a personal level, reflects an aesthetic sensibility rather than a professional ambition within that field. Yet she understands that contemporary sport no longer exists in isolation. The increasing intersection between athletes, design, and visual culture places her work at the center of a broader dialogue, where these worlds converge naturally.

The figures she admires reflect this same intersection of performance and influence. Megan Rapinoe, Sue Bird, and Billie Jean King have redefined the role of the athlete beyond competition, while Susie Wolff continues to reshape space within motorsport. These are not simply references, but examples of how sport can extend its impact into wider cultural and economic conversations.

Looking ahead, her perspective is shaped by convergence. Artificial intelligence is transforming how audiences are understood and engaged, while the international expansion of major leagues is redefining the geography of sport. At the same time, the continued growth of women's sports is opening new narratives, audiences, and opportunities. These shifts are interconnected, forming a more global, data-driven, and inclusive ecosystem.

What ultimately distinguishes Melania Porteri is her ability to bring clarity to complexity without reducing it. She understands that clarity is not the absence of detail, but the result of structure.

In an industry defined by constant evolution, that capacity—to interpret, to articulate, and to apply with precision—becomes not only valuable, but essential.



ROSÉ

@rosejoyeria_

PEDRO INFANTE

THE LEADING LIGHT OF MEXICAN FOLK AND POP CULTURE



The Golden Age of Mexican Cinema is inseparable from the figure of Pedro Infante. His legacy constitutes the very soul of a nation that, through his characters, learned to laugh, cry, and fall in love in unison.

STAFF ◎ @amarenamag

Pedro Infante represents to Mexican popular culture what Carlos Gardel means to the nations of the Rio de la Plata, or what Elvis Presley symbolizes for the Anglosphere: a myth that transcends time. Born on November 18, 1917, in Mazatlan, Sinaloa, he was the son of Delfino Infante Garcia and Refugio Cruz Aranda. From an early age, the young Pedro exhibited an inexhaustible curiosity for various trades and the popular arts, while developing a passion for sports and a natural magnetism that profoundly impacted female audiences. Before launching his artistic career, he worked as a carpenter and a barber to support his family, but his true vocation always lay in music. During his youth in Sinaloa, he stood out as a vocalist for several local orchestras before his wife, Maria Luisa Leon, convinced him to seek his fortune in Mexico City around 1939.

Infante did not only captivate audiences with his voice and charisma; he fascinated his followers with his impeccable physical condition. A teetotaler who avoided tobacco, the actor was a fervent advocate of physical culture. He maintained an athletic, toned physique through a daily discipline of boxing and weightlifting. This image quickly established him as a potent symbol of masculinity. Directors of the era leveraged his presence to film scenes highlighting a unique virile strength, proving that his dedication to fitness was not mere vanity, but an integral lifestyle. Infante demonstrated that artistic success required rigorous physical preparation; his vibrant on-screen energy emanated, in large part, from that inexhaustible vitality.

His musical trajectory took off formally in 1943 under the Peerless label with the hit *«El soldado raso,»* though some records cite the waltz *«Mañana»* as his true recording debut. In cinema, after his beginnings as an extra in *En un burro tres baturros*, director Ismael Rodriguez discovered the Sinaloan's immense dramatic potential. Together, they consolidated classics such as *Mexicanos al grito de guerra* and *Escándalo de estrellas*. However, his definitive consecration came with the portrayal of Pepe el Toro in the emblematic trilogy *Nosotros los pobres*, a work that defined the urban identity of modern Mexico. Pedro interpreted the humble, hardworking, and deeply loyal man whose vulnerability and tears on screen moved millions across the Spanish-speaking world. Years later, his talent crossed final borders when he posthumously received the Silver Bear in Berlin for his performance in *Tízoc*.

Beyond the spotlight and the weight of stardom, Pedro Infante sought refuge in the adrenaline of the skies, fully devoted to his passion for aviation. Under the pseudonym «Captain Cruz,» he accumulated nearly three thousand flight hours, finding in navigation an absolute freedom that, tragically, would exact the highest price. Before that fateful Monday, April 15, 1957, the idol had already cheated death in two serious accidents; in one, the aftermath was so severe that doctors had to implant a platinum plate in his skull. Paradoxically, it would be that very piece, alongside a silver bracelet, that allowed for the identification of his remains among the wreckage of the horrific crash site. That day, destiny caught up with the idol in the city of Merida. Infante was piloting a TAMSA C-87 Liberator Express alongside his close friend, Captain Victor M. Vidal, and flight engineer Marciano Bautista. The aircraft, laden with tons of fish, suffered from chronic instability and a delicate cargo balance that made emergency maneuvers nearly impossible. Shortly after takeoff, the plane lost control and plummeted into the courtyard of a home in the city center. The news paralyzed the entire country: thousands escorted his casket to the Panteon Jardin in a massive farewell that did not just bury a man, but marked the definitive end of an era.

His personal life was as intense as his films, marked by complex romances and the pressure of being the financial provider for nearly a dozen families. Although he remained legally married to Maria Luisa Leon, figures such as Lupita Torrentera and Irma Dorantes were fundamental pillars of his emotional life.

Today, Pedro Infante transcends the memory of vintage cinematography to stand as an eternal symbol of joy, resilience, and endeavor. His voice continues to resonate powerfully wherever songs are sung from the heart, reminding us that idols of his stature never truly leave us.



GIRL DU MONDE

SHOOPING HERE

www.girldumondenyc.com @girldumonde

Fashion



ZARA x CHAVARRIA



WHERE LUXURY MEETS RETAIL

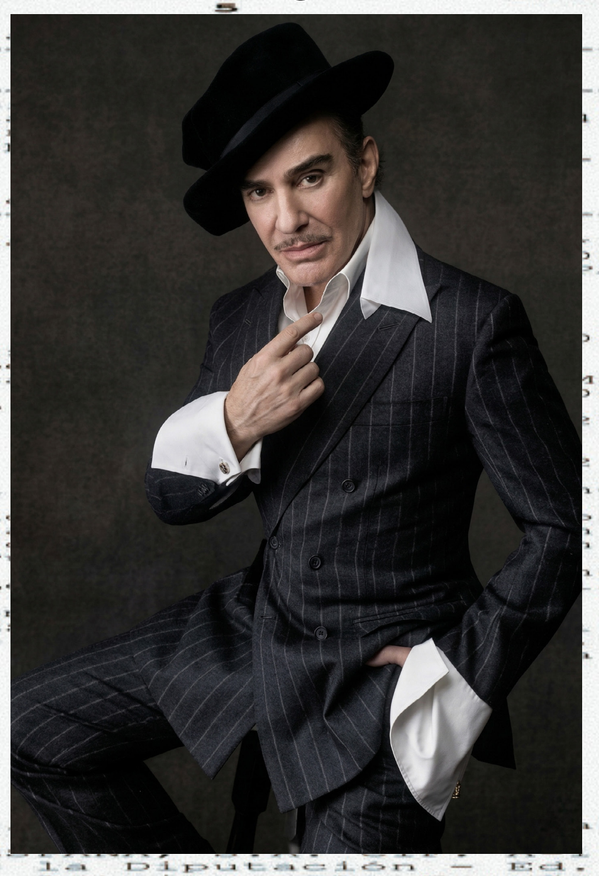
In an industry where fashion is no longer about gatekeeping, but about who successfully connects with culture, these alliances between heritage houses and retail giants have become inevitable—and highly strategic.
The fact that names like John Galliano or Willy Chavarria are collaborating with Zara is by no means a commercial 'compromise.' On the contrary, it is pure intelligence. It is a perfect understanding of the times we live in, recognizing that today, true power lies in resonance, not in exclusivity.

BY **Martha Phillips** ◎ @girldumonde

ZARA

ZARA - C.C BAHIA SUR - SAN FERNANDO
CADIZ

ZARA X



GALLIANO

In the current pulse of the industry, where fashion is no longer measured solely by exclusivity but by cultural resonance, collaborations between heritage houses and retail giants have taken on an almost inevitable dimension. The fact that names like John Galliano or Willy Chavarria are aligning with Zara is not a concession; it is a precise reading of the moment.

Luxury fashion, historically sustained by distance and desire, is currently undergoing a silent transformation: aspiration is no longer built upon absolute inaccessibility, but upon the ability to insert oneself into the contemporary conversation.

In this sense, Zara serves as a massive global stage where a designer's language can expand without entirely losing its signature accent. It is not a surrender; it is a translation.

For these creators, collaboration also implies an exercise in synthesis. Adapting an aesthetic universe—often complex and deeply narrative—to the immediacy of global production requires a different kind of intelligence: the ability to condense identity into pieces that dialogue with thousands, even millions, of bodies and contexts. It is, in many ways, a new form of craftsmanship. Yet there is something else, less obvious and perhaps more decisive: relevance. In an era dominated by the speed of imagery and fleeting attention, remaining at the center of the discourse is as valuable as the creation itself. These collaborations do not just place the designer in a broader circuit; they reaffirm their ability to influence how the present is dressed—and perceived. Thus, far from diluting luxury, these alliances reconfigure it.

Luxury is no longer an inaccessible territory, but an idea in motion, capable of inhabiting both the runway and the street without losing its symbolic power.

It is precisely within that tension where the truly interesting shifts occur.

Chavarria X Zara









Alberto Guerra for Willy Chavarria x Zara: A cinematic showcase of their exclusive new collaboration.





ZARA: THE REVOLUTION OF IMMEDIACY

Founded in 1975 by Amancio Ortega and Rosalía Mera, Zara transformed the industry by replacing the rigid seasonal calendar with a model of vertical integration and logistical immediacy. Its ability to translate trends and bring them from design to the sales floor in just three weeks democratized access to fashion, positioning the Spanish brand alongside the great luxury houses on the world's most exclusive avenues. Today, as a pillar of Inditex, Zara has transcended its origins as an affordable alternative to establish itself as a strategic cultural player. Through digitization and high-level collaborations, the brand has redefined the concept of modernity, proving that in today's market, true exclusivity lies in agility and aesthetic relevance.





Pieles de Calidad

Humberto Lobo 171, Del Valle, 66220 San Pedro Garza García, N.L.
@pielesdcalidad

HISPANIC FASHION



JORGE SALINAS, CAMPILLO & CUBEL
The Power of the Authentic

BY **Martha Phillips** @girldumonde







From Legacy to Architecture: A new generation of Hispanic designers is rewriting the rules of global luxury. Moving beyond clichés and mass-market scales, Jorge Luis Salinas, Campillo, and Cubel champion a deep-rooted aesthetic that doesn't just ask for a seat at the table—it seeks to redesign the table entirely.





Cubel



Campillo



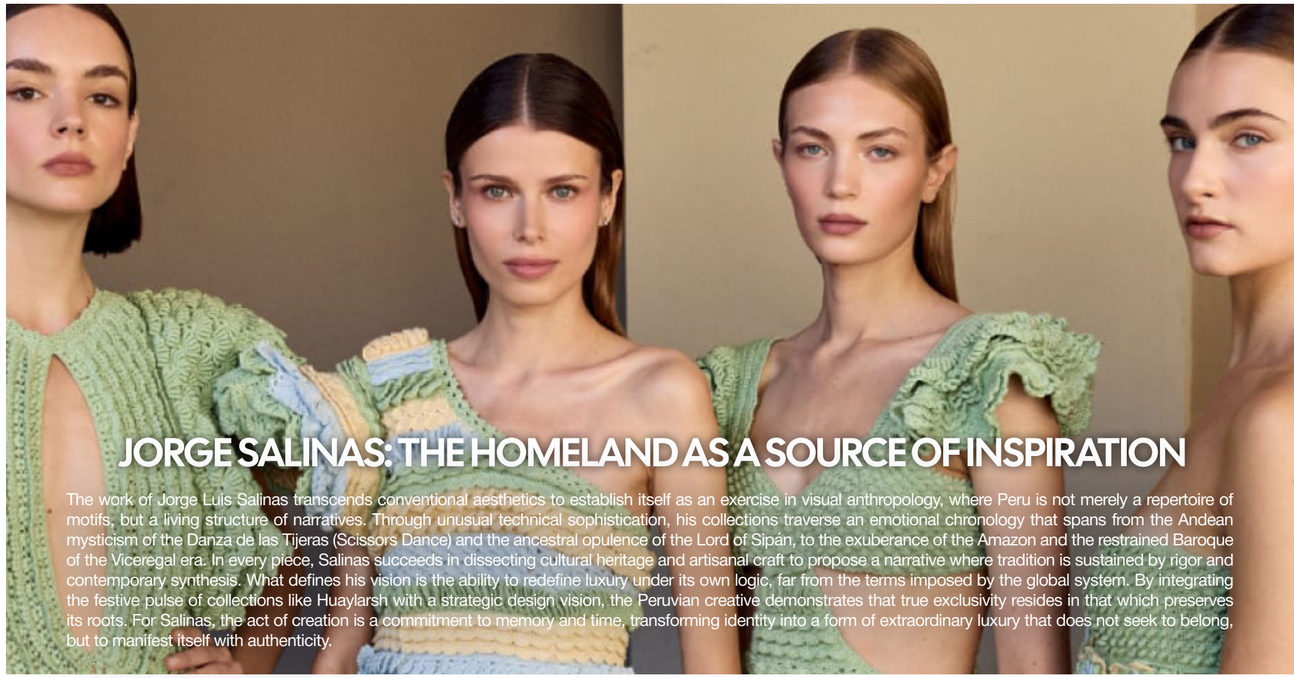
The new Hispanic fashion does not announce itself; it is recognized. It emerges with a distinct, almost inevitable clarity in the midst of a system that, for decades, was sustained by the same geographies and the same names. Today, that narrative shifts with a silent elegance toward more complex, richer territories—deeply connected to the idea of origin. What defines this generation of designers is not merely their provenance, but their way of understanding the creative act itself. In the work of names like Campillo or Cubel, identity is neither cited nor underscored; rather, it is integrated through a deliberate restraint and a sophistication that eschews excess to affirm itself. Here, tradition ceases to be an ornament and becomes the very structure of the garment.

It is in the work of Jorge Luis Salinas where this conversation acquires a particularly precise depth. His approach does not seek to reinterpret the Peruvian identity from an external gaze, but to sustain it from within, with a sensibility that honors the value of time, craft, and memory. Textiles, techniques, and colors respond to a logic that is not imposed but revealed, giving way to a form of luxury that is impossible to replicate because it stems from a profound shift in the nature of desire. Faced with an industry saturated by mass production, an instinctive attraction to the handmade emerges—not as a romantic gesture, but as the new form of exclusivity. A piece constructed by artisans, one that preserves the imprint of its creator, possesses a value today that transcends aesthetics to become emotional, thus recovering the essential capacity of fashion: its power to connect.



Jorge Salinas

This new Ibero-American wave does not intend to insert itself into the global system under pre-established terms; it does something far more subtle and, perhaps, more radical: it redefines the rules through its own logic. There is no effort to 'belong' because belonging is no longer necessary when the vision is authentic. Perhaps that is why this movement is so relevant today; in a moment when the industry seems to have seen it all, the only thing that remains truly extraordinary is that which still preserves its roots



JORGE SALINAS: THE HOMELAND AS A SOURCE OF INSPIRATION

The work of Jorge Luis Salinas transcends conventional aesthetics to establish itself as an exercise in visual anthropology, where Peru is not merely a repertoire of motifs, but a living structure of narratives. Through unusual technical sophistication, his collections traverse an emotional chronology that spans from the Andean mysticism of the Danza de las Tijeras (Scissors Dance) and the ancestral opulence of the Lord of Sipán, to the exuberance of the Amazon and the restrained Baroque of the Viceregal era. In every piece, Salinas succeeds in dissecting cultural heritage and artisanal craft to propose a narrative where tradition is sustained by rigor and contemporary synthesis. What defines his vision is the ability to redefine luxury under its own logic, far from the terms imposed by the global system. By integrating the festive pulse of collections like Huaylarsh with a strategic design vision, the Peruvian creative demonstrates that true exclusivity resides in that which preserves its roots. For Salinas, the act of creation is a commitment to memory and time, transforming identity into a form of extraordinary luxury that does not seek to belong, but to manifest itself with authenticity.









NASHIRAARNO.COM

More meaningful
than jewelry

NASHIRA ARNÓ

BRIDGERTON





SÍ QUIERO! BRIDES

Beyond aesthetics, bridal fashion has established itself as an unstoppable economic and creative force. In a night defined by 19th-century romance and contemporary mastery, ¡Sí Quiero! Brides presented its collection inspired by the world of Bridgerton. Set against the idyllic backdrop of Las Nubes, we explored a showcase where haute couture, designer jewelry, and premier local talent converged to define the new standard of bridal luxury.

BY **Marco Guerrero** @marcoguerreroleon



Every time I cover a bridal runway, I allow myself to open with a declaration of principles, whether in these pages or across my digital platforms: despite the anachronistic voices that, with a limited view of our industry, attempt to minimize the genre, bridal fashion is a fundamental pillar. Not only in our metropolis but on a global scale, this sector generates an economic impact that sustains countless families. It is precisely in events like the presentation of the Bridgerton collection by ¡Sí Quiero! Brides—held at the incomparable setting of Las Nubes—where talents from diverse sectors converge to materialize an absolute visual and sensory experience.

At this gala, the bridal house directed by Abby Nino de Rivera—a brand to which we have dedicated consistent space and admiration in our editions—presented, alongside its seasonal line, an exquisite capsule inspired by the Bridgerton universe. The celebrated Netflix series serves as a catalyst for reviving 19th-century romanticism in its highest expression, masterfully adapted to the contemporary silhouette.

The runway production was led by Rafael Zuniga, whose models moved with a grace that accentuated the tailoring and construction of each piece. The aesthetic was further enriched by jewelry from Rosé by Sofia Elizondo and the textures of Pieles de Calidad, achieving a cohesive styling. The evening also featured curation from prominent suppliers of the local industry, including event planner Armando Elizondo and the musical arrangements of Dimoff.

The show was, in essence, a masterclass in aesthetics, femininity, and style. The atmosphere of the gardens and the chapel at Las Nubes served as the perfect backdrop, where haute couture, fine jewelry, and period elements—such as masquerade masks and parasols—intertwined harmoniously. Before an audience eager for excellence, the night culminated as one of the essential milestones on our city's social calendar so far this year.



THE BRIDGERTON PHENOMENON: THE RENAISSANCE OF ROMANCE IN OUR TIME

Since its debut on Netflix, the Bridgerton universe has transcended mere entertainment to become an aesthetic phenomenon that has redesigned the concept of contemporary elegance. By reviving the opulence of the English Regency, the series has not only awakened a collective nostalgia for classic romanticism but has also given rise to the global trend known as Regencycore. This movement has directly impacted the bridal industry, rescuing elements that once seemed relegated to the past: from iconic Empire waistlines and square necklines to the use of opera gloves, intricate beadwork, and pastel color palettes evoking the sophistication of London gardens.

Beyond the wardrobe, the impact of Shonda Rhimes' work lies in returning maximalist romanticism to the center of the conversation. In a world saturated by minimalism, the Bridgerton aesthetic proposes a visual celebration where detail is the absolute protagonist. This influence manifests in celebrations that seek to recreate complete sensory experiences—where chamber music performs contemporary pop hits (a hallmark of the series) and the decor embraces a bold, theatrical femininity. For the bridal design industry, this phenomenon has represented a golden opportunity to fuse historical nostalgia with modern audacity, proving that the longing for absolute romance remains one of the most powerful creative forces in our culture.















Abby Niño de Rivera





CURSO DE FOTOGRAFÍA

FI MX

MODA A TRAVÉS DEL LENTE

4 MÓDULOS:

Teoría, editorial, producto, pasarela

IMPARTIDO POR:

Marco Guerrero



29 de abril

2, 9 y 16 de mayo

12:30 - 2:30pm

CUPOS LIMITADOS

Más info DM



PITCH & RUNWAY

Where Football and Style Converge

From the heavy boots of the 19th century to today's sophisticated luxury collaborations, football apparel has traveled a path defined by technological innovation and cultural identity. This text analyzes the metamorphosis of the sports uniform and its impact on contemporary fashion, where aesthetics such as athleisure and blokette have definitively blurred the line between sporting passion and high style.

$120,000 to tie a pair of laces. Pelé's famous ritual of tying his Puma boots before each match was not superstition; it was business. The Brazilian icon had a contract with the German brand to ensure his boots were the center of attention just moments before the opening whistle—whether with Santos, the Brazilian national team, or the NY Cosmos. This episode stands as a milestone in the relationship between elite sports and commercial sponsorship.

AUTORA **Tiff García** ® @_tiffgarcia

Fashion and football may seem like polar opposites, but their connection is so deep that it dictates the rhythm of our daily lives. From the earliest kits to modern streetwear, both universes represent global culture, identity, and evolution. In the early days of the "beautiful game," the uniform was the cornerstone of player identity and, over time, that of the fans as well. However, in 1863, under the first set of rules, the aesthetic was vastly different from what we know today: footballers wore whatever they had at hand—from ankle-length trousers and long-sleeved shirts to formal blazers for pre-match photographs. Over the years, colors began to represent schools or associations, and by 1930, equipment included shin guards, shorts, and squad numbers. Although boots were rigid and jerseys were made of heavy cotton, design had already taken its first major leap toward specialization.

In the 1940s, shorts were cropped to the knee, and vertical and horizontal stripes appeared, finally breaking the monochromatic mold. Following World War II, technology transformed footwear into something lighter, and fabrics moved from baggy to more form-fitting, culminating in a milestone during the 1950s: the arrival of rubber studs. This innovation boosted athletic performance in an era of uniforms beautiful for their simplicity, as seen in the 1958 World Cup. By the 60s and 70s, the aesthetic was enriched with thick-striped socks, goalkeeper gloves, and club logos. With the first World Cup broadcast in color and Brazil taking center stage, the marriage between fashion and football was commercially sealed when Puma paid Pelé $120,000 just to tie his laces at the start of a match—inaugurating the era of sports marketing.

During the 80s, shorts reached their shortest point in an obsession with showing more skin, while sportswear made a powerful jump into casual contexts. Players became style icons, introducing V-necks and names above the numbers. However, the 90s saw a return to the baggy fit, but with a colorful and eccentric twist, accompanied by high-control leather boots and Dry-Fit technology for moisture-wicking. Entering the 21st century, sophistication was consolidated with materials like polyester and nylon, while off the pitch, figures like David Beckham, Cristiano Ronaldo, and André-Pierre Gignac transformed into true fashion icons—defying the standards of the time and wearing luxury brands with total audacity.

Today, while football seems to have adopted a more rigid sobriety linked to "Old Money" and "Quiet Luxury"—where extravagance is sometimes viewed with suspicion—new trends are breaking those generational barriers. Currently, fashion has absorbed football through streetwear with movements like Bloke Core, which rescues 80s and 90s nostalgia by pairing jerseys with baggy jeans or leather. On the other hand, Blokette has emerged—a feminine and creative mix that pairs team shirts with airy miniskirts, ribbons, and Mary Jane heels. For those seeking something more understated, Athleisure remains the key to mixing formal wear with sportswear, working just as well in a meeting as on a date. With the next World Cup just around the corner, new jersey collections transcend the field: they are style guides for achieving that "effortless cool" vibe that defines our generation.





ETIQUETTE ON THE PITCH

Under the watchful eye of Belgian referee John Langenus, Uruguayan captain José Nasazzi shakes hands with his Argentine counterpart, Manuel Ferreira, moments before the kickoff of the historic 1930 World Cup final in Montevideo—where Uruguay would emerge as champions with a 4-2 victory over Argentina. The scene is fascinating for the elegance of the officiating crew, led by an impeccable Langenus in a necktie, as well as the aesthetic standards of the early 20th century. Players sported hairstyles fit for a casino gala and classic-cut uniforms that balanced nascent sporting technology with absolute sophistication. That attire did more than define an era on the pitch; it transcended the grass to inspire everyday fashion, turning football style into a benchmark of elegance outside the stadium.



THE IMPOSING ELEGANCE OF THE BLACK SPIDER

The legendary Lev Yashin, born in Moscow in 1929, is a figure whose significance for the Soviet Union national team and Dynamo Moscow consecrated him as the greatest goalkeeper in football history. Known worldwide as the "Black Spider," his impact was not limited to his feline reflexes or his innovative dives; Yashin was a pioneer who revolutionized the position by abandoning the goal line to intercept crosses, challenge attackers outside the box, and organize the defense with authority—at a time when goalkeepers were mere spectators between the posts.

His imposing physical presence was accentuated by an outfit that became mythical: an entirely dark uniform which, although actually a deep navy blue, the stadium lighting and television broadcasts of the era transformed into a rigorous black. Complemented at times by an elegant flat cap and leather gloves, this attire transcended aesthetics to project an aura of invincibility and mystery that intimidated opposing forwards. Yashin passed away in his native Moscow in 1990, just a few years before the dissolution of the USSR and the emergence of the Russian Federation, whose national team inherited his records and honors. His legacy remains intact as the only goalkeeper in history to win the Ballon d'Or (1963), while his sober black uniform remains the ultimate standard of elegance and authority in world sports.



David Beckham X Hugo Boss. 2024

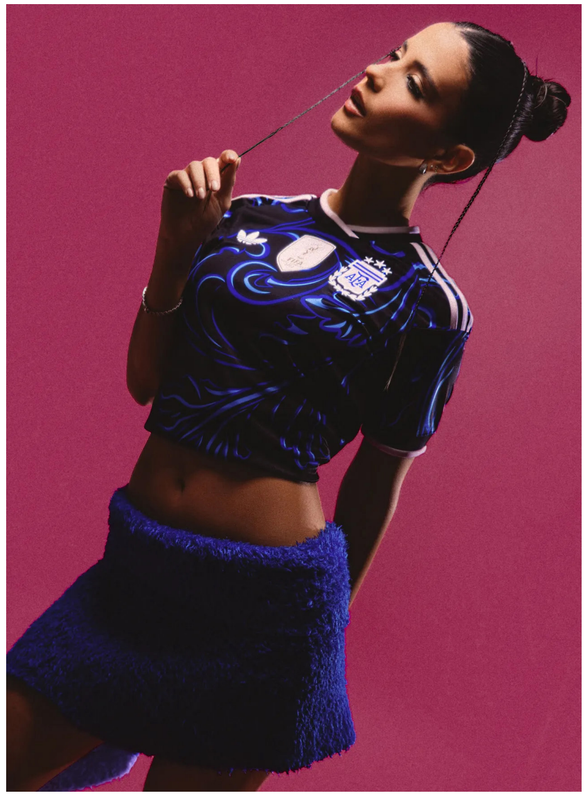


Lionel Messi & Cristiano Ronaldo X Louis Vuitton. 2018









BLOKETTE: THE FEMINIZATION AND ELEVATION OF DIE-HARD FAN AESTHETICS

The Blokette trend has established itself as one of the most fascinating aesthetic phenomena in contemporary fashion, achieving a perfect synergy between the ruggedness of British football culture—Bloke Core—and the hyper-feminine delicacy of the Coquette style. This movement does more than just champion the use of vintage football jerseys or national team kits as centerpieces; it recontextualizes them by pairing them with unexpectedly soft elements such as lace skirts, bows, hair ribbons, leg warmers, and technical or retro-inspired footwear like the iconic Adidas Samba.

What defines Blokette is precisely this play of contrasts: a sporting garment, historically associated with the stands and traditional masculinity, loses its rigidity to integrate into a visual language of urban sophistication. It is not merely a matter of comfort, but a sartorial statement that balances the nostalgia of late 90s and early 2000s designs with a playful elegance. It demonstrates that a Mexico national team jersey or a Soviet Union kit can be as refined as a haute couture piece when accessorized through this hybrid lens. This trend has transcended social media to directly influence daily wear, elevating football apparel to an object of desire within luxury streetwear and confirming that true elegance today lies in the ability to merge seemingly opposite worlds.

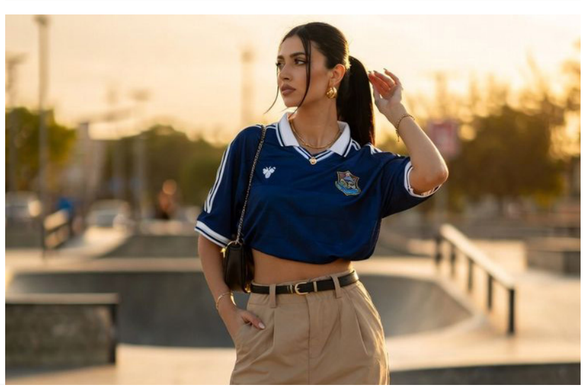
ATHLEISURE: MY TEAM'S JERSEY IS BOTH SOPHISTICATED AND ELEGANT

The athleisure trend—which masterfully fuses sporting comfort with the sophistication of urban design—has found its ultimate cult object in the football jersey. What was once a garment confined to the stadium stands now headlines global runways and street style, redefining casual elegance through the potent identity found only in the crests, emblems, and chromatic patterns of the world's clubs. This aesthetic appeals to the devotion of millions, transforming sporting passion into a universal fashion language. This evolution has been driven by high-profile collaborations between luxury houses and European giants such as AC Milan, Real Madrid, Juventus, and FC Barcelona, as well as the strong market presence of iconic Mexican crests like those of Club América, Pumas UNAM, CF Monterrey, and Tigres UANL. Thanks to this boom, both vintage-inspired heritage shirts and new minimalist designs integrate naturally into outfits featuring tailored trousers, structured blazers, and high-end accessories. The phenomenon does not only celebrate the sport; it highlights an aesthetic where classic cuts and technical textures adapt boldly to daily life. By balancing functionality and style, the use of jerseys in athleisure proves that football identity can fully coexist with contemporary fashion, turning every kit into a declaration of principles that transcends the pitch to definitively conquer the city streets.











MODELOS

RZ

More than a modeling agency: an academy.

Matamoros 1317, Centro, Monterrey, Mexico, 64000

Her game, her voice

CAROLINA GUILLEN

A PIONEER IN THE FIELD

A pioneering figure in sports media, Carolina is the first Venezuelan woman to venture into play-by-play narration and sideline reporting in professional baseball. After establishing her presence on the diamond, she moved on to master other disciplines, redefining the industry's narrative with authority and elegance at ESPN, the world's leading sports network.

AUTOR **Wendell Figueroa Ruiz** @wendellfr



“

MORE THAN IMAGINING AN ALTERNATIVE VERSION OF MY LIFE, I’VE ALWAYS BEEN BUSY BUILDING THIS ONE. AND IF THERE’S SOMETHING I’VE LEARNED ALONG THE WAY, IT’S THAT IT’S NOT JUST ABOUT ARRIVING—IT’S ABOUT CONSTANTLY EVOLVING WITHIN WHAT YOU CHOSE TO BECOME.

- CAROLINA GUILLEN

Carolina Guillen is a familiar face to millions, and yet there is an intimacy to her presence that transcends the television screen. As one of the most respected Venezuelan sports journalists of her generation, she has forged a career defined not only by visibility, but by authority—earned in a global arena that has traditionally been dominated by men.

Her trajectory reflects resilience, preparation, and an unwavering commitment to excellence. As a Latin woman navigating international sports media, Guillén has opened doors through knowledge, discipline, and credibility, becoming a voice that is not only heard, but followed with intention.

Born and raised in Caracas, Venezuela, Carolina pursued her passion with singular focus. She earned a degree in Social Communication from the Universidad Católica de Venezuela, and her early steps in television sports broadcasting quickly distinguished her. She joined Meridiano TV, where she became the first woman in Venezuelan sports television to commentate on baseball and conduct live on-field interviews—a remarkable achievement at a time when female voices in that space were scarce.

In August 2004, Guillén took a defining step by joining ESPN, debuting as an anchor for SportsCenter Latin America during the MLB All-Star Game in Houston. Her arrival at ESPN marked the beginning of an international career that would span decades and resonate with audiences around the world.

Over the years, Guillén has covered some of the most important sporting events on the global stage, including multiple MLB All-Star Games, the World Baseball Classic, the Caribbean Series, the French Open and the U.S. Open, FIFA World Cup coverage, UEFA Champions League Finals, and the Olympic Games—events where her analytical clarity and narrative precision have earned her the respect of both colleagues and viewers alike.

In 2020, she broke barriers by becoming the first woman to serve as a Spanish-language play-by-play commentator for nationally broadcast Major League Baseball games in the United States, and in 2021, she became the first woman to repeat that role at the renowned Caribbean Series—historic milestones that underscore her influence and leadership in the field.

What distinguishes Carolina Guillén is her ability to combine precision with humanity. She commands the language of sport with confidence and fluency, without losing sight of its emotional core: the sacrifices, the discipline, the cultural narrative, and the shared passion that elevate sport beyond statistics. She tells the stories of the game in a way that allows those who listen to feel part of it.

On screen, her presence is composed and assured. There is an elegance to her delivery—measured, articulate, and intentional—that reflects a professional who understands that authority is not imposed, but built over time. Millions tune in not only to watch her, but to learn from her perspective.

Carolina’s Venezuelan identity remains a central axis of her story. It shapes her worldview, her work ethic, and her emotional connection to the narratives she brings to life. In many ways, her journey mirrors that of so many Latin Americans who have carried their talent onto the global stage without ever losing their roots.

Her influence extends well beyond television. Guillén has become a role model for women in sports media—particularly Latin women seeking to build careers in spaces where representation has historically been limited. Her presence is both symbolic and substantive, inviting others to see themselves in roles that once felt distant. There is also a quiet sophistication in the way she inhabits the public sphere. Guillén understands that influence extends beyond airtime; it resides in credibility, consistency, and the ability to engage thoughtfully with audiences.

Looking ahead to the upcoming FIFA World Cup, Carolina Guillén will be in Los Angeles providing live coverage for ESPN Deportes’ digital platforms, continuing to expand her presence across evolving media landscapes. Audiences can follow her ongoing coverage and insights on social media at @caroguillentv, where her voice remains as immediate as it is authoritative.

As we step away from the studio lights, through my signature ten-question interview, Carolina Guillén offers a more personal perspective—on purpose, balance, inspiration, and the values that shape her journey—expressed with grace, authority, and a distinctly Latin voice on a truly global stage







1. You seem to have it all: beauty, talent, youth... What's missing? Do you feel you still need something more? More than feeling that something is missing, what I seek is certainty—certainty in something that, within Hispanic sports journalism, is still not equal for everyone: the possibility of building a long career. As a sports journalist, my mission is to prove that women—and especially Latina women—should be the ones to decide when to close their professional chapter, not have that moment dictated by age or perceptions of youth. When I look at many of my male colleagues, whether in studio or in the booth, there is a clear pattern: they choose when to step away, and they do so after long, well-established careers. That is what I aspire to—not only for myself, but to open the path for those who will come after me.

2. When did you know what you wanted to be in life, or which career path you wanted to pursue? I always knew. From a very young age, I wanted to work in television. I was fascinated by the microphone—it was almost like a toy to me. I would play at having my own show without realizing I was already rehearsing who I wanted to become. Sports came later. I grew up watching sports television in Venezuela, and there was a moment when I grew tired of hearing the same voices—always men—telling the stories. That's when I understood that I wanted to be there too, that another perspective was needed. From that moment on, I started from zero: learning, studying the game, truly understanding sport. It wasn't just something I liked—it was something I chose to build.

3. Who—or what— inspires you? Twenty years ago, my inspiration came from two women I watched on ESPN in English: Hannah Storm and Linda Cohn. They represented exactly what I dreamed of becoming. When, years later, I arrived at ESPN and they became my colleagues, it was a completely surreal moment—the kind that confirms that dreams really can come true. Today, my inspiration is different. It comes from knowing that there are many young girls watching, preparing, dreaming of being where I am. That pushes me every day to give my best, because I understand that now it is my turn to be that reference point for those who are coming next, ready to succeed.

4. If you weren't who you are today, who or what would you have liked to be? You know, I've never really given myself the space to think about what I would have been if I weren't who I am today—and I think that says a lot about me. From very early on, I knew what I wanted, and all my focus, energy, and decisions have been aligned with that path. More than imagining an alternative version of my life, I've always been busy building this one. And if there's something I've learned along the way, it's that it's not just about arriving—it's about constantly evolving within what you chose to become.

5. What do you enjoy doing when you're not immersed in your professional life? When I'm not working, my absolute priority is my family. I have three children who require a lot of attention, so that time is sacred to me. I try to be fully present, to disconnect, and to give them meaningful time. Sports never stop, but I've learned to find balance—to pause and truly live those moments with them without distractions. More than anything, outside of my professional life, I am a mother... and it is the role that grounds me the most and fulfills me the most. I also love spending time with friends who have become family—sharing this journey with them makes everything more meaningful.





CSI: Miami

6. What is your favorite destination, and why? Any white-sand beach with warm Caribbean waters. A sunset there is my happy place. Almost magically, the ocean disconnects me from everything, while at the same time reconnecting me with myself. It takes me back to my childhood and my youth, to very special memories, and I always feel drawn to it—like a place I inevitably want to return to. For example, this April I'm going back to the Dominican Republic for the third time in the last five years, which clearly places it among my personal paradises.

7. What is your favorite cuisine? I love French cuisine for its refinement, its technique, and the almost artistic attention to detail in every dish. It's an elegant gastronomy, where everything—from texture to presentation—is carefully considered to create an experience. But when it comes to flavor, Spanish cuisine is unmatched. It has character, intensity, and a warmth that immediately connects with you. So I would say I live between the two: the sophistication of French cuisine and the soul of Spanish cooking. And yes, I do cook… although more out of necessity than anything else. I have to—but I enjoy it when I can do it without rushing.

8. What is a day in the life of Carolina Guillén like? My day begins the moment I open my eyes—my mind is already working. I live with my agenda in hand, organizing, checking things off, moving forward. I need to feel that the day is progressing and that I'm accomplishing what I set out to do. Otherwise, I become restless or frustrated. At the same time, I have my non-negotiables: keeping God present in everything I do, exercising, and getting my eight hours of sleep. When those are in place, everything else flows much more smoothly.

9. What makes you happy? Achieving my goals, eating well and healthily, going shopping, or spending time with my siblings. I'm happy when I can work and still have time for myself—when I feel fulfilled in everything I do. Enjoying my family, watching them grow, sharing time with them, reaching my professional goals… and now that I list all of this, I realize that I am, in fact, a happy person.

10. How would you define yourself? I would define myself as a pioneer—not because I seek to stand out, but because I try to open paths and demonstrate that it can be done. I've often been the first in many areas of my professional life, and I've learned to lead by example. In my case, it's about showing that Latina women have a place in sports, that we can make an impact, and that we can build our own path.

“

I’M HAPPY WHEN I CAN WORK AND STILL HAVE TIME FOR MYSELF—WHEN I FEEL FULFILLED IN EVERYTHING I DO. ENJOYING MY FAMILY, WATCHING THEM GROW, SHARING TIME WITH THEM, REACHING MY PROFESSIONAL GOALS... AND NOW THAT I LIST ALL OF THIS, I REALIZE THAT I AM, IN FACT, A HAPPY PERSON.

- CAROLINA GUILLEN



Ayeh®

Alta Joyería Mexicana

Préciosité



Beauty



Wellness



THE QUIET INTELLIGENCE OF THE SKIN

An IMMUNOCOLOGIE perspective

Beyond mere texture and immediate luminosity, true skincare lies in the balance of its invisible ecosystem. We explore how microbiome science and the restorative vision of Immunocologie transform beauty into an expression of biological harmony and inner serenity.

BY **Wendell Figueroa Ruiz** @wendellfr

There was a time when skincare felt like a surface conversation—textures, finishes, the immediate promise of radiance. Over the years, and across different places and rituals, I have come to understand it differently. What reveals itself on the skin is rarely confined to it. It is the visible expression of something quieter, more complex, and far more interior.

In that sense, the growing conversation around the microbiome feels less like discovery and more like recognition. Science is now articulating what, intuitively, has long been understood: that the gut, the skin, and the mind are in constant dialogue. When that internal ecosystem is in balance, it is reflected not only in clarity of the skin, but in a certain steadiness of presence—a calm that is both visible and felt.

I have noticed, time and again, that the skin responds less to excess and more to coherence. It reacts to what we consume, to how we manage stress, to the rhythm—or lack of it—within our lives. Inflammation, sensitivity, imbalance… they rarely exist in isolation. They are signals. And learning to read them changes the way one approaches care altogether.

It is within this understanding that the work of Karen Ballou becomes particularly relevant. Her approach to Immunocologie is not rooted in correction, but in restoration. The brand is built on a clear premise: that skin health depends on balance—on strengthening the skin's natural barrier, supporting the microbiome, and delivering nutrients where they are needed most.

Within this framework, Immunocologie functions less as a product line and more as a system—one designed to restore balance, support the skin's defenses, and address the underlying causes of imbalance over time. What distinguishes this philosophy is its precision. Every formula is designed with purpose, using plant- and mineral-based ingredients that are cold-pressed to preserve their potency, and selected not for effect alone, but for function. There is an intentional absence as well—no synthetic toxins, no unnecessary fillers, nothing that disrupts the skin's natural intelligence. Instead, mineral-rich clays and nutrient-dense botanical extracts work to reinforce the skin's defenses and restore equilibrium over time.

As Karen Ballou has expressed, the objective was never to create products for appearance alone, but to promote skin health at its core—ensuring that every ingredient contributes meaningfully to the skin's ability to function, protect, and renew itself. It is a philosophy that shifts the focus from cosmetic improvement to biological support.

That intention is translated into what can be understood as a microbiome ritual—simple in structure, but deliberate in its effect. It begins with cleansing, not as removal but as preservation, using formulations that respect the skin's natural barrier. Balance follows through mineral infusion, restoring hydration at a deeper level and reinforcing resilience. Nourishment is introduced as support rather than excess, with targeted serums and oils that deliver essential nutrients while strengthening the microbiome and sealing in moisture. And importantly, this care extends beyond the face. Treating the body as part of the same system reinforces a fundamental truth: skin health is not isolated—it is continuous.

Beyond product, there is also the discipline of daily habits. Incorporating probiotic-rich foods supports balance from within, while something as simple as a pause—a few deliberate breaths before a moment of stress—can recalibrate the nervous system and reduce the internal signals that often surface on the skin. These gestures are subtle, but over time, they restore equilibrium.

What emerges from all of this is a different understanding of beauty. Not as transformation, but as alignment. The microbiome, once abstract, becomes something tangible—something that, when supported with consistency and intention, allows the skin to return to its natural state of balance. In that equilibrium, the skin does not need to be corrected. It simply functions as it was meant to.


Karen Ballou





SHOPPING HERE






FOUNTAIN OF YOUTH
CREAM
RADIANT
BY SOFIAMILOS
The FOUNTAIN OF YOUTH
cream
Now available at
RADIANTbySofiaMilos.com

Wendell's WORLD

Exploring the art of living — in all its expressions

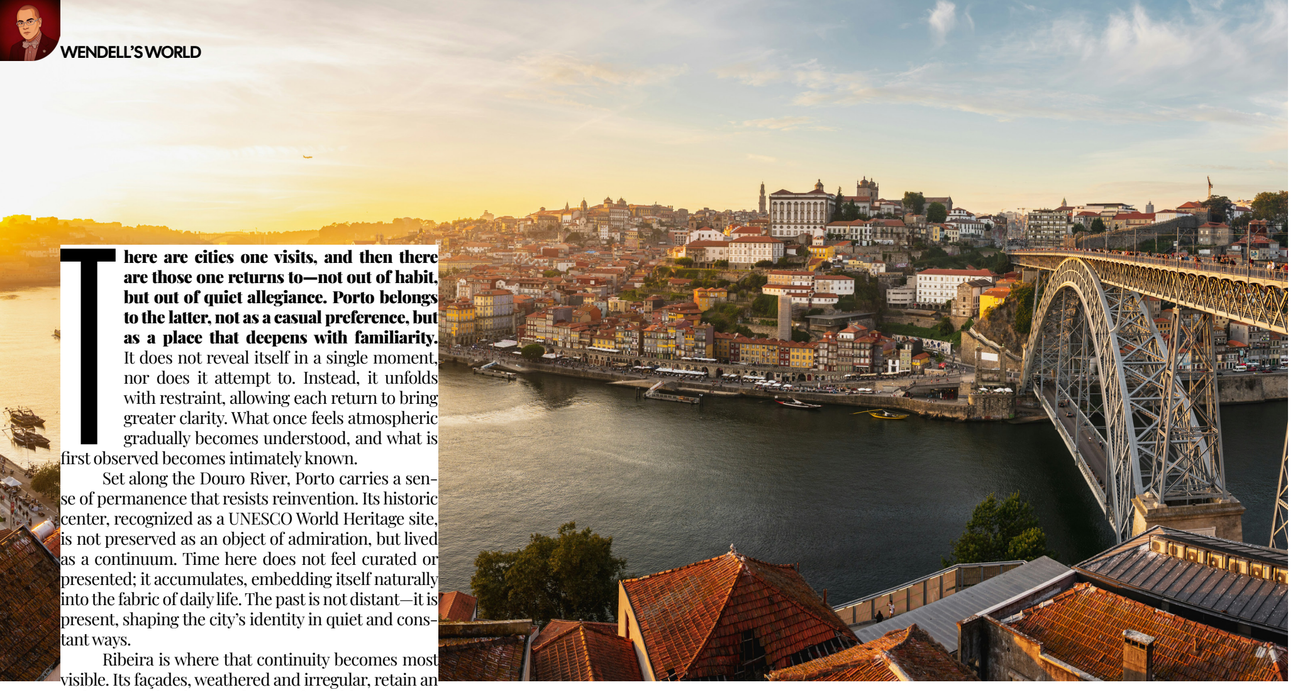


PORTO
The Art of Returning

Porto is not a city that yields all at once; it is an affinity that deepens over time. Between weathered facades and the constant presence of the Douro, we wander through a city that rejects artifice to offer something increasingly rare: a silent loyalty to its own history.

BY **Wendell Figueroa Ruiz** ® @wendellfr

Night Panorama of Porto PHOTO Daniel Sessler via Unsplash



There are cities one visits, and then there are those one returns to—not out of habit, but out of quiet allegiance. Porto belongs to the latter, not as a casual preference, but as a place that deepens with familiarity. It does not reveal itself in a single moment, nor does it attempt to. Instead, it unfolds with restraint, allowing each return to bring greater clarity. What once feels atmospheric gradually becomes understood, and what is first observed becomes intimately known.

Set along the Douro River, Porto carries a sense of permanence that resists reinvention. Its historic center, recognized as a UNESCO World Heritage site, is not preserved as an object of admiration, but lived as a continuum. Time here does not feel curated or presented; it accumulates, embedding itself naturally into the fabric of daily life. The past is not distant—it is present, shaping the city's identity in quiet and constant ways.

Ribeira is where that continuity becomes most visible. Its façades, weathered and irregular, retain an authenticity that has not been softened by excessive restoration. This is not a district refined for presentation, but one that remains true to itself, where every surface carries a sense of history without needing to declare it. To walk through Ribeira is not to observe, but to move within its rhythm, understanding that its value lies precisely in its lack of artifice.

The city resists linear exploration, and that resistance becomes part of its language. Streets rise and narrow, shifting perspective without warning, until the space opens unexpectedly toward the river. In that moment, the city reorganizes itself visually: rooftops descend toward the Douro, and the Dom Luís I Bridge emerges as both structure and symbol. Its iron arc does more than connect Porto to Vila Nova de Gaia; it defines the city's visual identity with precision and balance.

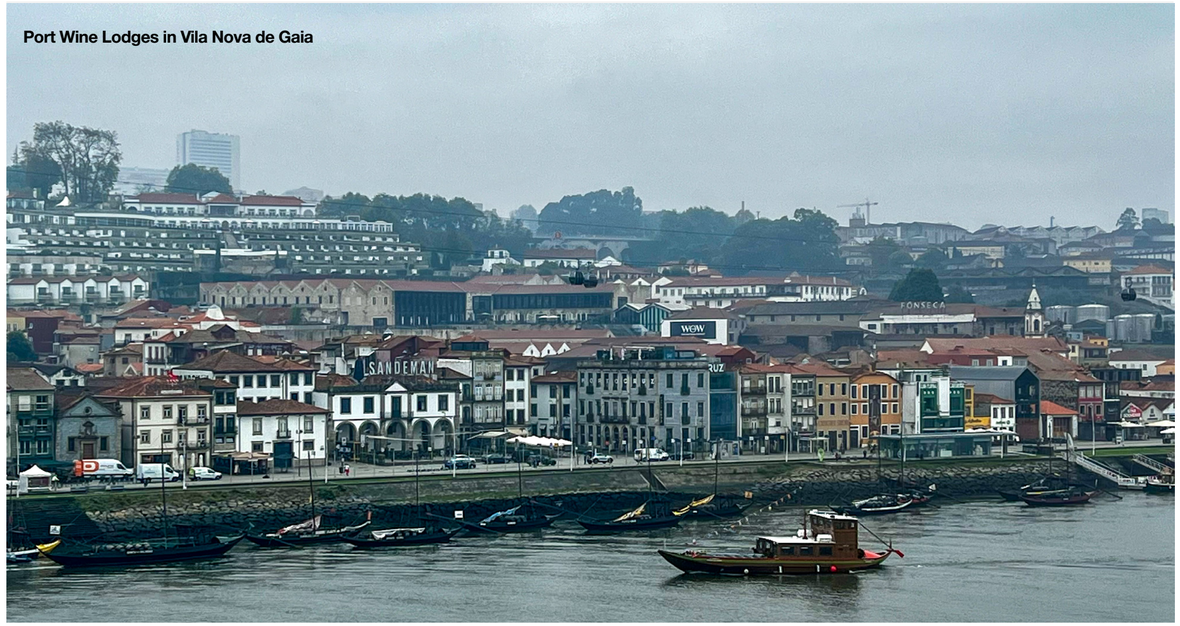
From above, Porto reveals a more complete composition. The Clérigos Tower rises as a quiet but constant reference point, anchoring the skyline without dominating it. Its vertical presence contrasts with the horizontal flow of the river, creating a sense of equilibrium that feels both deliberate and organic. In that interplay, the city finds one of its most coherent expressions.

At the heart of Porto's cultural life, Livraria Lello occupies a space that transcends its function. Often regarded as one of the most beautiful bookstores in the world, it is not simply visited—it is experienced. The sculptural staircase, the filtered light, and the intricacy of its woodwork create an environment where architecture and literature exist in quiet dialogue. What endures is not the spectacle, but the sense of intentionality that shapes the space.

Nearby, Café Majestic introduces another dimension of Porto's cultural fabric. Its Belle Époque interiors—mirrored walls, carved wood, and diffused light—preserve an atmosphere that feels both historic and immediate. This is not merely a place to stop, but one in which time slows perceptibly, allowing the act of sitting, observing, and conversing to take on greater significance. The experience becomes less about the café itself and more about inhabiting the moment it creates.



The majesty of the Sé do Porto. Cathedral towers soaring above the city's winding, labyrinthine streets.



Port Wine Lodges in Vila Nova de Gaia



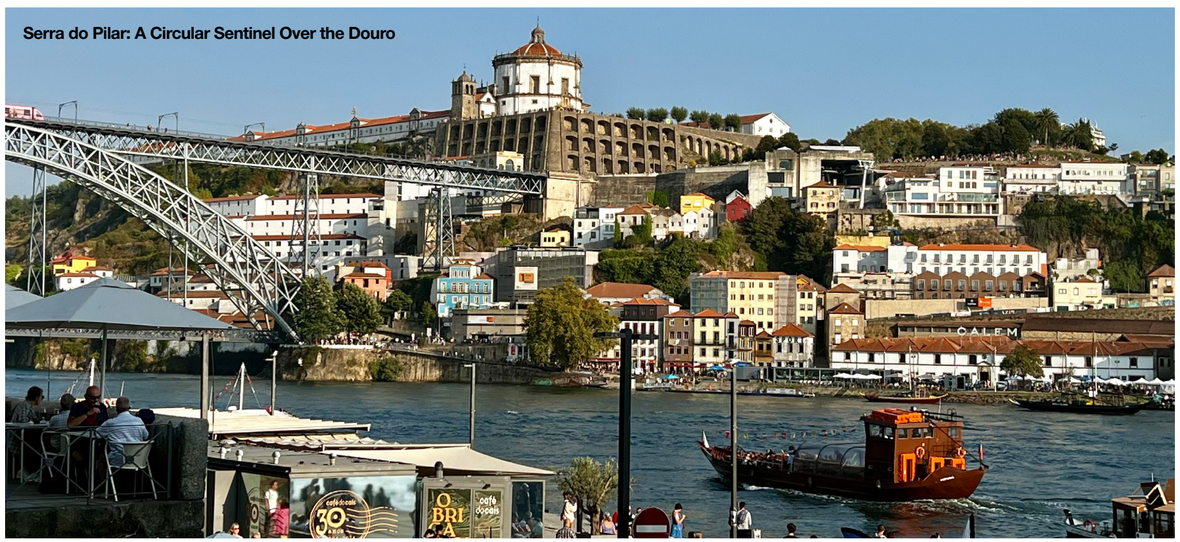
Fonte da Praça da Ribeira



Traditional Azulejos



The High Altar of the Clérigos Church



Serra do Pilar: A Circular Sentinel Over the Douro



Bacalhau à Brás. A dish of perfect textural balance, where flaked cod melds with the velvety creaminess of the egg and the crunch of golden shoestring potatoes. An essential classic of the Porto table.



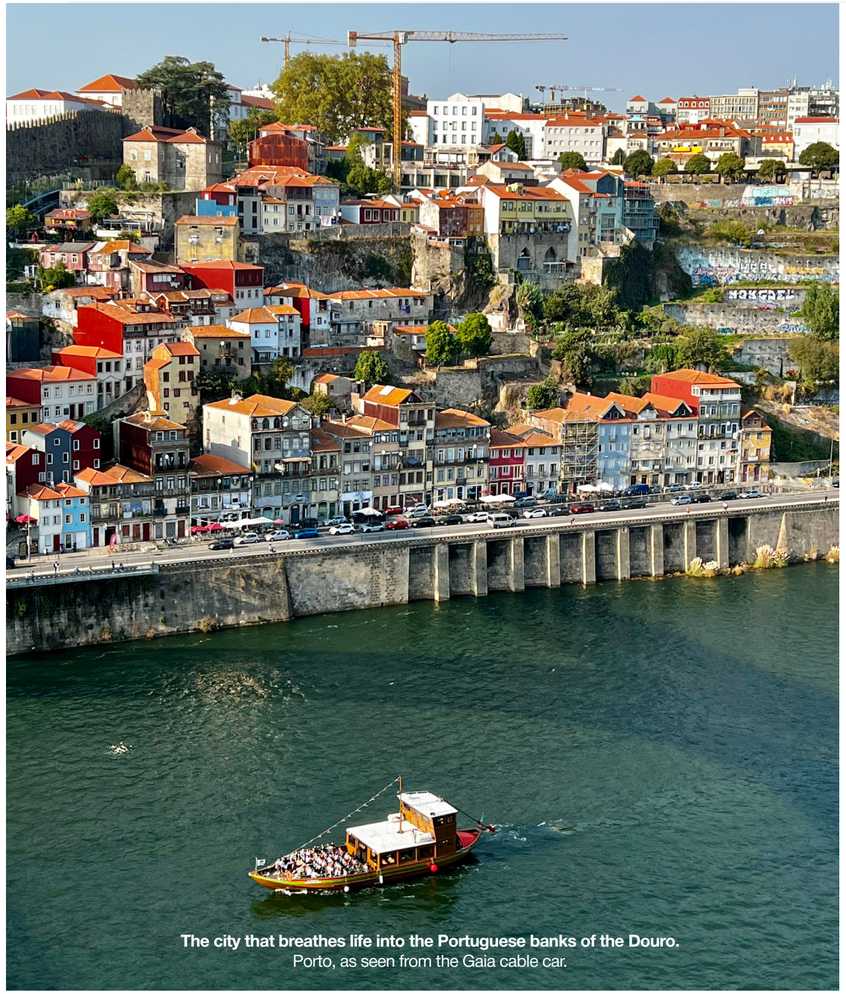
Port Wine. Born on the slopes of the Douro and aged in the cellars of Gaia, Port is more than a fortified wine; it is the liquid ambassador of a tradition that has defined Northern Portugal's identity for centuries



Caldo Verde. A dance of flavors between the crunch of Galician kale, the velvet of the potato, and the smoky notes of chouriço, always finished with a silken drizzle of extra virgin olive oil.



Panorama of Porto PHOTO. Mitch Hodge via UNSLPASH



The city that breathes life into the Portuguese banks of the Douro.
Porto, as seen from the Gaia cable car.

PORT WINE: SWEETNESS AND STRENGTH

Port wine is not merely Portugal's most celebrated export, but a liquid testament to the history and geographical rigor of the Douro Valley—the world's first demarcated and regulated wine region since 1756. Its distinctive character lies in the fortification process: the interruption of fermentation through the addition of grape spirit (aguardente), which preserves the grape's natural sugars and provides the alcoholic strength and tannic structure necessary for prodigious longevity.

The complexity of Port unfolds in a fascinating duality of styles. On one hand, Ruby ports, aged primarily in the bottle, preserve an intense garnet hue and the vibrancy of red fruits. On the other, Tawnies, aged in oak casks, evolve toward amber tones and oxidative notes of dried fruits, caramel, and spices. Among these gems, the Vintages stand out—declared only in years of exceptional harvest—alongside the LBV (Late Bottled Vintage), which offers similar depth with more immediate accessibility. Although the grapes are born under the unforgiving sun of the Douro's schist slopes, the wine reaches maturity in the cool microclimate of the cellars in Vila Nova de Gaia. There, the rest in wood and the Atlantic air finish polishing a drink that is, in essence, a masterly balance of power and elegance—designed to be the perfect conclusion to a meal or the protagonist of a quiet conversation.

At São Bento Railway Station, history is rendered visually through thousands of hand-painted azulejos that line its walls. These panels do not decorate; they narrate, presenting episodes of Portugal's past with clarity and restraint. The space invites attention without demanding it, allowing the viewer to engage at their own pace. In doing so, it transforms a point of transit into a place of quiet reflection.

Porto's religious architecture adds further depth to this layered identity. The Porto Cathedral reflects a sobriety rooted in the city's early foundations, while the Church of São Francisco offers a striking contrast through its ornate, gilded interior. These differences do not compete; they coexist, contributing to a broader architectural narrative that feels cohesive rather than curated. Each space reinforces the city's ability to hold complexity without tension.

The Douro remains the city's defining axis, shaping both its geography and its identity. It has carried commerce, culture, and connection for centuries, linking Porto to the vineyards of the Douro Valley where its most emblematic export originates. As the light shifts throughout the day, so too does the city's atmosphere, moving almost imperceptibly from clarity to softness. By evening, the reflections along the water take on a more subdued quality, and the city settles into a quieter rhythm.

Crossing into Vila Nova de Gaia becomes, over time, a ritual rather than a transition. From that vantage point, Porto reveals itself in its entirety, allowing its composition to be fully understood. Gaia, in contrast, holds the legacy of Port wine, where aging cellars preserve processes that have remained fundamentally unchanged. To taste Port in this context is to engage not only with flavor, but with the passage of time itself.

Returning to Porto, the culinary landscape reflects that same sense of continuity. The Francesinha stands as one of the city's most emblematic expressions—a decadent sandwich layered with cured meats and steak, enveloped in melted cheese and finished with a rich, beer-based sauce. It is unapologetically direct, both in flavor and in intent. It does not seek refinement for its own sake, but instead asserts its identity with clarity and confidence, mirroring the character of the city itself.

Beyond it, the cuisine reveals a more restrained sophistication. Bacalhau—salted cod, deeply rooted in Portuguese culinary tradition—appears in countless interpretations, each familiar yet subtly distinct. Fresh seafood reflects Porto's proximity to the Atlantic, prepared with minimal intervention so that its quality remains central. Dining here is not structured around display or urgency, but unfolds naturally, shaped by conversation and time.

A contemporary layer has emerged, yet it does not disrupt the city's identity. New interpretations coexist with tradition, refining rather than replacing it, and maintaining a careful balance between innovation and continuity. Porto evolves, but it does so without abandoning what defines it. That restraint is what gives the city its quiet authority.

What has always drawn me back to Porto is not a singular landmark, but its coherence. Nothing feels imposed or constructed for effect, and that absence of artifice becomes its defining strength. The city understands itself, and in that understanding, it remains grounded.

It does not ask to be admired. It simply remains, confident in its identity and indifferent to external validation. In that permanence, it offers something increasingly rare: a sense of place that is both immediate and enduring.

Porto is not a destination one completes, nor an experience that can be exhausted. It is a city one returns to—where each visit does not introduce something new, but reveals something more precise.



REX

Communications & Public Relations, Inc.

Based in NYC

@kingsofpr

GIFT GUIDE

The arrival of SPRING

Between the expanding light and the return of color, we have curated pieces that transition effortlessly between indoors and out. A look at those objects that—through design and intention—define the rhythm of the new season.

Spring does not arrive all at once. It reveals itself gradually, in softened light, in longer afternoons, and in the quiet return of color to spaces that had grown still. There is a shift—not only in the landscape, but in the way we begin to move through our days again. Windows open, routines loosen, and the outside world reenters with a renewed sense of possibility that feels natural, almost expected.

With it comes a certain lightness—not superficial, but intentional. We begin to make different choices: what we wear, how we spend time, what we bring into our spaces. A fragrance placed just so can redefine a room; a basket prepared for the afternoon introduces a different rhythm to the day; even the presence of music outdoors changes how a space is experienced. These are not grand gestures, but small decisions that shape how the season unfolds.

Spring, in this sense, is less about transformation and more about adjustment. It invites a return—to open air, to movement, to a more relaxed but deliberate way of living. There is clarity in that shift, in the way everyday moments begin to feel more present, more defined, without the need for excess. A well-designed object, a considered detail, or simply something that catches your attention can subtly influence how those moments take shape.

This edition of Wendell's World reflects that perspective through a selection of items that have captured my attention for different reasons. They move easily between the interior and the outdoors—objects that accompany a season spent as much outside as within. From scent to sound, from design to utility, each contributes in its own way to how spring is experienced.

Rather than following a predefined logic, this selection comes together through observation. Some pieces stand out for their design, others for their functionality, and some simply for the way they hold attention. What connects them is a certain coherence—objects that feel considered, well executed, and relevant in their own way. The result is not a category, but a point of view.

Spring, ultimately, is an invitation—to step outside, to reset, to pay attention. And in doing so, to rediscover a way of living that feels balanced, unforced, and entirely your own.

BY **Wendell Figueroa Ruiz** @wendellfr



ALTAIA www.beautyhabit.com

Wonder of You

There is something almost imperceptible about Wonder of You—a fragrance that doesn't seek attention, but rather lingers in the spaces between moments. It feels less like a composition and more like a presence, unfolding quietly over time. The brightness of citrus is softened by a gentle fruitiness, never sharp, never fleeting. As it settles, amber and musk emerge with a certain warmth, creating a closeness that feels familiar rather than defined. It is not a scent that announces itself, but one that reveals itself gradually, almost instinctively. What stays is not a note, but a sensation—the kind that recalls a gesture, a glance, something felt more than remembered. It is, ultimately, a fragrance about connection, worn not to be noticed, but to be felt. $255 USD





La Grande Rouge

There are fragrances that do more than scent a space—they define its atmosphere. La Grande Rouge is one of them. Reminiscent of Baccarat Rouge 540, it offers a softer, more diffused interpretation—less about intensity, more about presence. Notes of sweet orange and almond milk introduce a gentle warmth, layered with star jasmine and saffron, before settling into ambergris, moss, amber wood, and a subtle trace of sugared musk. The result is enveloping rather than assertive—an ambient signature that lingers with quiet elegance. Available across candles, diffusers, sprays, and professional scent systems, La Grande Rouge allows for a seamless extension of scent throughout any space. Founded in 2017, Aroma Retail approaches fragrance as environment—creating compositions designed not just to be noticed, but to be lived with. $39.95 - $799.92 USD

HOUSE OF SACRED SCENTS www.houseofsacredscents.com



There is a growing interest in fragrance that moves beyond composition and into something more personal—where scent becomes less about identity and more about intention. House of Sacred Scents, founded in San Francisco by natural perfumer Molly Brennan, reflects that shift, working exclusively with botanical materials selected for both their aromatic qualities and the associations they carry. The collection is intentionally concise, with each fragrance offering a distinct direction while remaining grounded in the same philosophy. Heart Lift opens with a citrus-led brightness softened by florals and a touch of spice, creating a composition that feels immediate and expansive. In contrast, Drop In moves into a more grounded register, where balsamic and earthy notes meet a restrained citrus lift, while Liquid Altar introduces a warmer, more enveloping structure—woody and softly floral, with a sense of depth that remains measured rather than heavy. Enter the Temple returns to a fresher balance, where citrus and herbal elements interact with a subtle wood base, offering clarity without sharpness. What unites the collection is a controlled approach to scent—each composition remains close to the skin, evolving gradually and without excess, favoring presence over projection. $45 - $75 USD

FREE YOURSELF www.freeyourself.com



There is a growing shift in fragrance toward function—where scent is defined not only by composition, but by how it shapes the way we feel and move through the day. FREE YOURSELF operates within this space, positioning fragrance as a daily ritual rather than an expression of excess. Rooted in principles of well-being and presence, the brand approaches perfumery as something to be experienced, not simply worn. With the introduction of AETHER and NUMINOUS, unveiled during Paris Perfume Week, the brand completes its Elements Collection—an exploration of scent through the lens of natural forces. These compositions extend that narrative through structure and atmosphere, each offering a distinct perspective while remaining grounded in the same conceptual framework. AETHER, created by Ralf Schwieger, unfolds through contrasts—saline, green, and softly resinous. Notes of salted blackcurrant and hyacinth lead into a restrained floral heart of narcissus, rose, and geranium, before settling into a base of vetiver, patchouli, and galbanum that feels anchored yet transparent. NUMINOUS, by Mathilde Bijaoui, moves into a warmer register. Bergamot opens the composition, deepened by coffee and incense, while a base of vanilla, tonka, and resins creates a more enveloping structure. Together, both fragrances reflect a measured approach to scent—focused on balance, evolution, and a more intentional way of experiencing fragrance. $165 USD each

BROOKLYN CANDLE STUDIO

There is a certain softness to spring that is difficult to define, yet immediately recognizable. The Flower Crown Candle captures that fleeting quality through a composition inspired by freshly gathered blooms—layered, airy, and quietly expressive, like a moment suspended in time. Hand-poured in small batches using 100% soy wax, it reflects a commitment to clean, sustainable fragrance. Notes of jasmine, orange blossom, and dahlia unfold with gentle clarity, while hints of lemon peel and green stems introduce a subtle brightness that keeps the composition light, natural, and never excessive. It settles into a space without imposing itself, creating an atmosphere that feels intimate and reflective. There is a quiet poetry to it—less about projection, more about presence—evoking the understated elegance that defines the season at its most authentic.



www.brooklyncandlestudio.com

VOLUSPA www.voluspa.com



If spring could be distilled into a single moment, it might resemble the brightness captured in the Wildflowers Candle. Its fragrance is immediate—vivid, open, and full of movement. Crafted with Voluspa's signature coconut wax blend, it releases notes of wildflowers, golden poppy, and citrus, softened by green undertones that give it depth without weight. The composition feels expansive, almost spontaneous. It brings light into a space—not only through scent, but through presence—creating an atmosphere that feels alive, dynamic, and unmistakably seasonal. $40 USD

ARONICA TWIN SOLA



There is a particular clarity to lilac in spring—recognizable, slightly nostalgic, and unmistakably seasonal. The Aronica Twin Sola Diffuser builds on that familiarity with a composition where lilac remains at the forefront, supported by soft notes of lily, moss, musk, and a subtle trace of petitgrain that adds balance without altering its character. What distinguishes it is not only the fragrance, but the way it is released. Instead of relying solely on traditional reeds, the diffuser incorporates a sola wood flower—designed to absorb and disperse scent more gradually through its surface. The result is a diffusion that feels more even, more controlled, and visually considered. It is, ultimately, a piece that operates on two levels: as a source of fragrance and as an object within a space. One that reflects the season directly, without reinterpretation—clear, floral, and quietly present. $38.99 USD

www.amazon.com

ST. ELDER



There is a certain refinement in liqueurs that do not seek to dominate a cocktail, but to shape it with subtlety. St. Elder approaches this idea with quiet precision—small-batch, American-crafted expressions designed to bring clarity, lift, and balance to a glass. At the heart of the collection is the elderflower liqueur, where notes of sweet citrus and floral honey unfold with a soft, almost luminous delicacy. There is a freshness to it—lightly aromatic, gently rounded—that integrates seamlessly without overwhelming. It is joined by the pamplemousse, defined by the brightness of ripe pink grapefruit, where a subtle bitterness meets a clean, juicy acidity, creating a profile that feels both invigorating and precise. The blood orange offers a deeper, more structured expression, where vibrant citrus is layered with a nuanced bitterness and a touch of warmth, lending a more dimensional, slightly more enveloping character.What becomes apparent across the range is a sense of intention. Each expression is crafted to occupy a specific place within a cocktail, yet none feel isolated. They move with ease between styles—whether adding lift to something refreshing or lending nuance to a more layered preparation. The flavors remain clean, direct, and expressive, allowing the ingredients around them to breathe. Made using natural extracts and fresh ingredients, the collection reflects a commitment to purity that is increasingly rare in this category. It is not about complexity for its own sake, but about precision—about understanding how a single note, when properly balanced, can transform the entire composition. $21.99 USD each

www.totalwine.com



CHOCOLAT DELUXE

There is a certain pleasure in indulgence when it is approached with precision. ChocoLat Deluxe frames chocolate not as excess, but as refinement—crafted through fresh cream and premium spirits into expressions that feel both rich and composed. The result is not heaviness, but a controlled richness that unfolds gradually, leaving a lasting, velvety impression. The triple chocolate reveals itself in layers, where milk, dark, and fudge notes create a depth that is smooth and rounded, with a quiet intensity that never overwhelms. The salted caramel introduces contrast, balancing sweetness with a subtle salinity that sharpens the profile and gives it a more defined, almost structured finish. Meanwhile, the white chocolate offers a softer, more enveloping expression—creamy and delicate, with a gentle sweetness that feels restrained and polished rather than overt. What distinguishes the collection is its versatility, but also its sense of balance. Each liqueur can stand on its own—served simply over ice—or integrate seamlessly into a cocktail, adding depth without excess. There is also a certain ease in how it extends into dessert, whether drizzled over something warm or paired with something cold, enhancing rather than competing. It is indulgence, certainly—but one that feels considered. Not an overt statement, but a quiet, lingering presence designed to be experienced slowly, and remembered just as much for its texture as for its flavor. $18.99 USD each

www.totalwine.com

MINDSET IN MOTION BY DEBBI DIMAGGIO

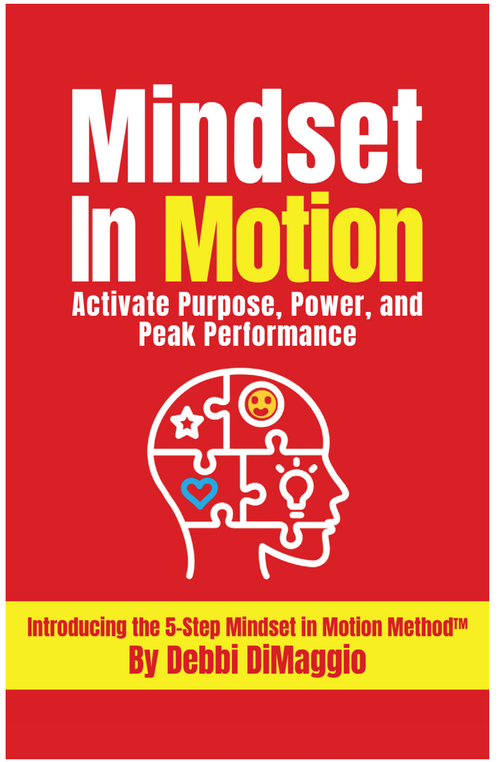
There is a difference between intention and movement—one exists in thought, the other defines direction. In Mindset In Motion, Debbi DiMaggio explores that distinction through a framework grounded in the idea that clarity is not something we wait for, but something we create through action.

At the center of the book is her Mindset In Motion Method™, a five-step approach designed to translate ambition into momentum. Rather than positioning change as a singular event, it focuses on small, deliberate shifts—decisions that, over time, reshape both direction and identity.

The emphasis is not on intensity, but on consistency—on the ability to move forward with intention rather than hesitation. Structured with a quiet discipline inspired by sport—drawing in part from a familial connection to Joe DiMaggio—the book moves through preparation, execution, and reflection.

Each chapter extends beyond observation into action, offering a series of prompts that encourage the reader to translate insight into movement.

What emerges is not a call for transformation, but for alignment. Progress, as DiMaggio presents it, is built through continuity—through small, purposeful actions that accumulate into clarity, confidence, and sustained momentum over time.



Kindle $9.99 USD
Paperback $22.99 USD
Hardcover $29.99 USD



SADDLEBACK LEATHER CO.

There is a particular integrity in objects that are conceived with longevity in mind—where design is not driven by novelty, but by endurance. Saddleback Leather Co. operates within this framework, privileging material authenticity and structural clarity over ornamentation. The result is a collection defined by quiet strength and a deliberate resistance to disposability.

The Big Mouth Backpack embodies this philosophy through a construction approach that favors permanence. Crafted from full-grain leather left in its natural state, it preserves the character of the hide rather than refining it away. Its design minimizes seams—traditionally the most vulnerable element in leather goods—by relying on larger panels, while reinforced stress points and a pigskin lining contribute to its durability. Even the stitching is intentional, spaced to maintain the integrity of the material over time.

The Urban Leather Tote offers a more restrained expression of the same principles. Its open structure accommodates daily use with ease, while a central leather divider functions as both a laptop sleeve and an internal organizer. The use of full-grain leather, industrial-grade polyester thread resistant to environmental wear, and a single piece of custom stainless-steel hardware reflects a disciplined approach to construction. It is a piece designed not simply to be used, but to evolve—its surface acquiring depth and character with time.

Completing the selection, the Barefoot Mule introduces a different, yet equally considered, design logic—one centered on natural movement and alignment. Constructed entirely in full-grain leather, with a wide, anatomically informed shape and a flexible sole, it moves away from conventional support in favor of allowing the foot to function as intended. The result is a more grounded, responsive experience—subtle in appearance, yet deliberate in purpose.







$679 USD



$119 USD



$279 USD

www.saddlebackleather.com



SONU

There is a growing interest in solutions that move away from intervention and toward balance—approaches that support the body rather than override it. The SONU Band sits within that evolution: a wearable device that uses sound, rather than medication, to address nasal congestion. As spring arrives, bringing with it a renewed sense of lightness, it also introduces a less welcome reality—seasonal allergies that can quietly disrupt even the most carefully composed rhythm of the day. It is within this context that SONU feels particularly relevant. Through personalized acoustic therapy—calibrated via a facial scan—it delivers resonant sound waves tailored to each individual. These subtle vibrations help reduce inflammation, open nasal pathways, and support the body's natural clearing processes, allowing for a more fluid, unobstructed sense of breathing. Lightweight, portable, and entirely drug-free, it offers a considered alternative for those seeking relief without dependency—an understated response to a seasonal condition often simply endured. $299 USD

soundhealth.life



IMMUNOCOLOGIE

Some formulations go beyond treatment to become part of a daily rhythm—quietly reinforcing the skin's ability to function at its best. Super 7 Elixir by Immunocologie exists within that philosophy, where skincare is approached as a system of support rather than correction. Rich in nutrient-dense botanical oils, the elixir works to replenish, restore, and strengthen the skin's natural barrier. Its texture is fluid yet enveloping, absorbing with ease while leaving behind a subtle, lasting suppleness. Rather than overwhelming the skin, it reinforces balance—supporting hydration, resilience, and overall skin health over time. It is not a product defined by immediacy, but by continuity. A formulation that integrates effortlessly into a ritual, offering the kind of sustained nourishment that, over time, becomes visible not as transformation, but as equilibrium. $160 USD

www.immunocologie.com



WORLD MARKET

NATURAL WICKER AND PINE WOOD INSULATED PICNIC BASKET

There is an enduring appeal to objects that suggest a slower rhythm of living. The Natural Wicker and Pine Wood Insulated Picnic Basket embodies that sensibility, balancing tradition with a thoughtful, contemporary construction that feels both nostalgic and current. Crafted from woven natural wicker and structured with pine wood elements, it introduces a subtle architectural presence that elevates it beyond the purely functional. Inside, the insulated lining ensures that what you carry—whether simple or carefully curated—arrives exactly as intended. More than an accessory, it becomes an invitation—to step outdoors, to gather, and to create a moment shaped by intention. In spring, it is not simply about what you bring, but about the experience you choose to design around it. $79.99 USD

www.worldmarket.com



HAY

MARKET PICNIC BAG

There is a modern ease to objects that are designed with intention but without excess. The Market Picnic Bag by HAY reflects that sensibility through a design that feels both functional and visually precise, rooted in a distinctly Scandinavian approach to everyday living. Founded in Copenhagen, HAY has built its identity on making well-considered design accessible—objects that balance form, color, and utility without compromising on quality. That philosophy is evident here. Inspired by traditional market totes and reinterpreted through a contemporary lens, the bag combines durability with lightness, structure with flexibility, allowing it to adapt effortlessly between urban and outdoor settings.It is not simply utilitarian—it reflects a way of thinking about design as part of daily life. A piece that does not call attention to itself, yet feels resolved in every detail, offering both function and a quiet sense of visual clarity. $58 USD

store.moma.org



DEFINITIVE TECHNOLOGY

As the season shifts outward, sound becomes part of the environment rather than an interruption to it. The outdoor speaker by Definitive Technology is designed to integrate seamlessly into that transition, offering clarity without intrusion. Engineered for both durability and acoustic precision, it delivers a balanced, immersive sound that carries naturally across open spaces. Music becomes an extension of the setting—present, but never overpowering.It is in this subtlety that its value lies. Not as a focal point, but as an enhancer of atmosphere—supporting moments that unfold organically, without ever needing to define them. $599 USD

www.definitivetechnology.com



PORTRAIT EYEWEAR

Eyewear, at its most considered, does more than complete a look—it frames identity. With Portrait Eyewear, this idea becomes a point of departure, shaped by a deep appreciation for vintage frames and artistic expression as a form of narrative. The Lucien Blonde Tortoise reflects this sensibility through a silhouette inspired by the space age—precise, forward-looking, yet grounded in proportion. Its tortoiseshell finish introduces warmth, softening its architectural lines and allowing it to transition effortlessly between statement and subtlety. What distinguishes it is its ability to feel intentional without being overt. It does not define the wearer, but rather enhances their presence—becoming part of a visual language that is both personal and quietly assured. $524 USD

www.portraiteyewear.com

The most stylish game



LOTERIA DE LA MODA BY GIRL DU MONDE

BUY IN www.girldumondenyc.com

The Next Evolution in Non-Surgical Facelifts — Only at Collagen Bar NYC

The Collagen ReCode™ Lift

@collagenbar.nyc https://Collagenbar.NYC +1 (917) 512-9880

Pop Culture



PA'L NORTE 26



A tapestry of sounds

More than just a festival, it was a total experience. Pa'l Norte 2026 delivered on its promise of scale and diversity, bringing together established legends and electrifying debuts for a weekend where music was the only unifying language under the Monterrey sky.

VISUAL STORY BY **Eduardo España Chávez** @lalo_rake_tax

Tecate Pa'l Norte 2026 promised a "jungle of genres," and it delivered in spades. The main stage, Tecate Light, played host to the creative tour de force of Tyler, The Creator. As the Day 1 headliner, he brought his Latin American tour to a captivated, expectant crowd. Just twelve hours later on that same stage, the festival made history by shattering its own single-day attendance record. The reason: the return of the legendary Guns N' Roses to Monterrey. The band drew fans from every generation for an epic performance that closed out the second day.

For the grand finale, there was no better choice than The Killers. Though Mexico and Monterrey are familiar territory for the Las Vegas outfit, Brandon Flowers and company proved once again why they consistently deliver a show on par with the world's major cultural capitals.

Each day was defined by an emotional overflow and a sonic lineup catering to every taste. Reaffirming the presence of K-Pop for the second consecutive year, Jackson Wang made his debut at what is arguably the country's most important festival, closing out the Tecate Original stage on opening night.

Meanwhile, as the "Red Stage" vibrated on Saturday to the reggaeton of Myke Towers—the mastermind behind hits like "LALA"—one show stood in a league of its own: Simple Plan. The Canadian band returned after a three-year hiatus, drawing an impressive crowd that proved pop-punk's lasting grip on the region.

On the spectrum of standout debuts, and far removed from the K-pop phenomenon, Djo (Joe Keery) offered an immersive alternative experience, cementing his status as one of this edition's indie gems.

These were just a few of the performances that defined Pa'l Norte 2026—an event that remains a vibrant cocktail of emotions and, despite the critics, shows no signs of slowing its growth.







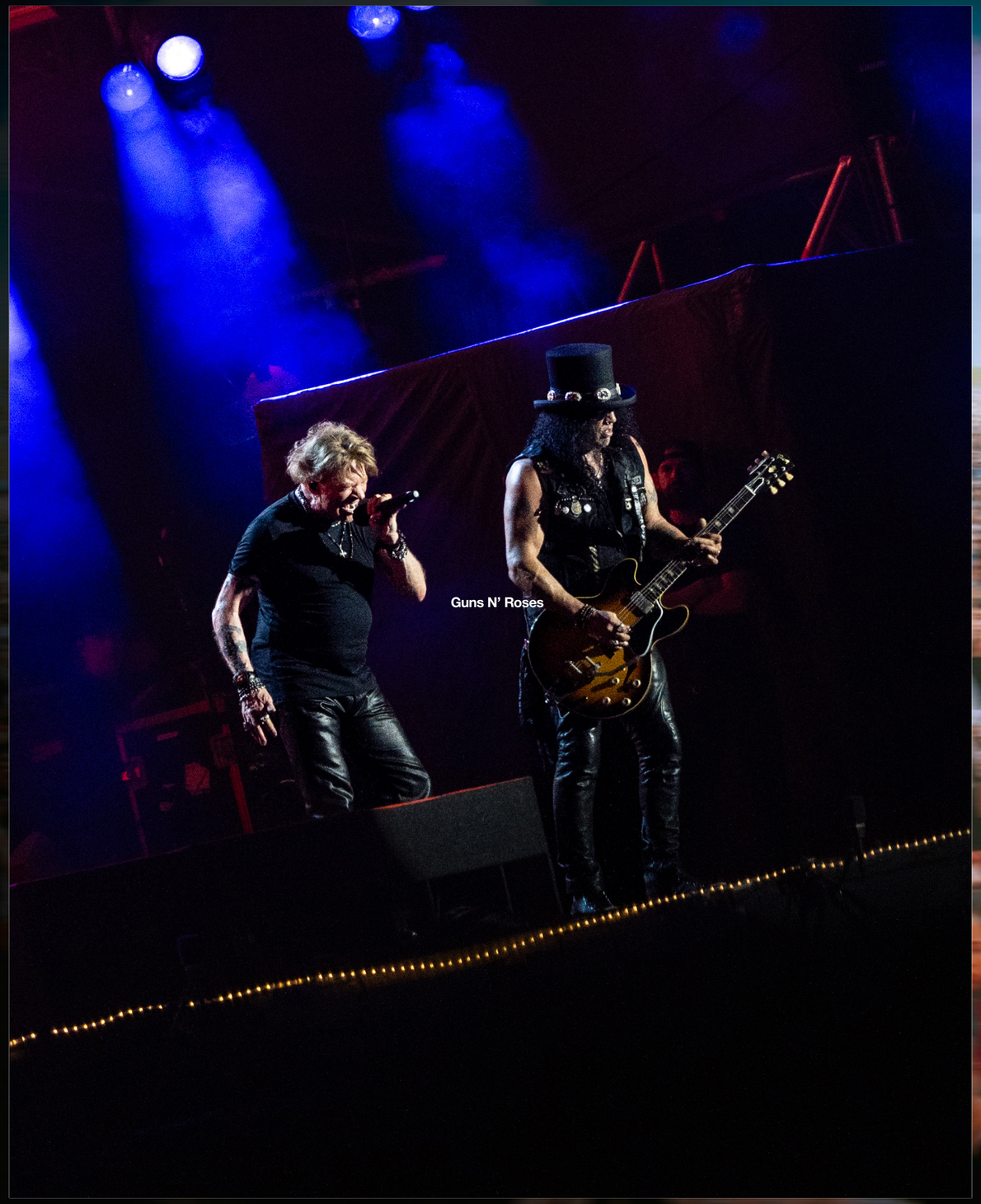












Guns N' Roses



The Killers



Yami Safdie



The Warning



Elena Rose



Guns N' Roses



Tyler, The Creator

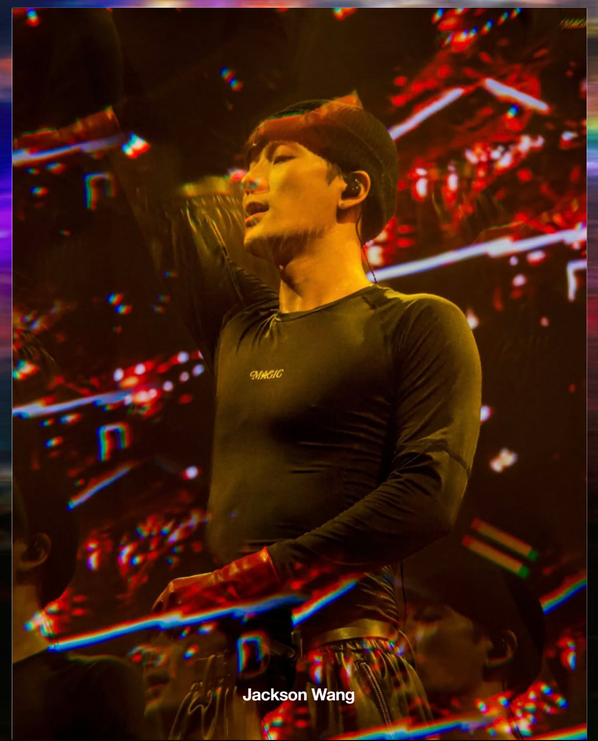


Simple Plan

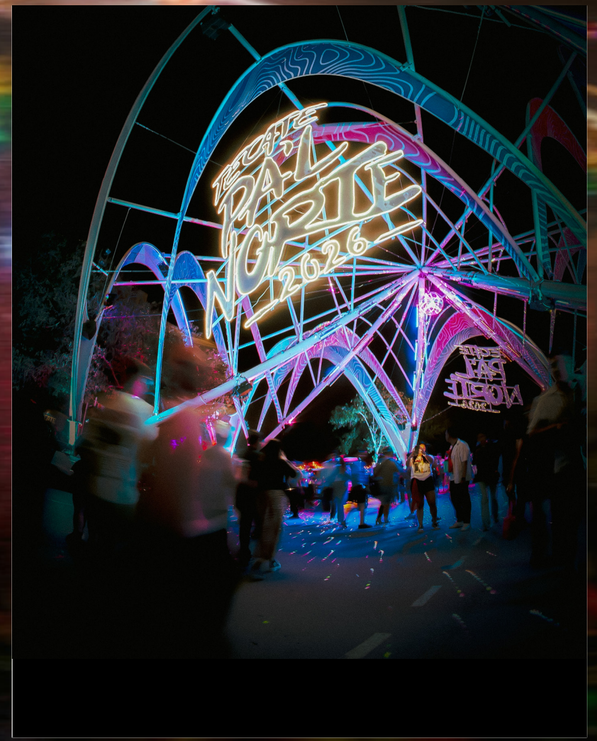




DJO



Jackson Wang











ABUGABER & NUÑEZ Abogados

Derecho corporativo | Contratos | Propiedad Intelectual
| Registro de Marcas | Creación de empresas | Asesoría Legal | Litigio

Lic. Nazdira Abugaber Falcón 81-1050-8449

World



ANCIENT ATHLETES

From Olympia to the Circus Maximus



From the sacred cults at the sanctuary of Olympia in Ancient Greece to the mass spectacles of Roman circuses and amphitheaters, physical activity has mirrored the evolution of Western civilization. What began as a rite of survival and spiritual glory (areté) was transformed, under Latin pragmatism, into the social and mass phenomenon that defines our identity today. This is a journey through twelve centuries of history where muscle, competition, and the stadium itself laid the foundations for the global sporting culture that unites entire continents.

BY **Marco Guerrero** @marcoguerreroleon

TIMELINE

Agon & Ludi










MINOAN AND HELLADIC CULTURES

I

PRE-HELLENIC ROOTS

MINOAN CULTURE

30TH – 11TH CENTURIES BCE

LEGENDARY MILESTONE: THE REIGN OF KING MINOS

1600 BCE | MINOAN TAUROKATHAPSIA (CRETE): Sport is born from the sacred. In the palaces of Knossos and Phaistos, youths perform acrobatic leaps over bulls and a unique style of pugilism–practices that fuse physical prowess with religious ritual.

MYCENAE

18TH – 11TH CENTURIES BCE

LEGENDARY MILESTONE: THE TROJAN WAR

1200 BCE | FUNERAL GAMES: Sport is a privilege of the warrior caste. Competitions (such as those described in the Iliad) are held to honor those fallen in battle, serving also as combat training.

THE BRONZE AGE COLLAPSE & THE GREEK DARK AGES

13TH – 10TH CENTURIES BCE

MILESTONE: ERUPTION OF THE THERA VOLCANO AND THE INVASIONS OF THE "SEA PEOPLES"

HELLENIC CIVILIZATION

II

AGONES: THE GOLDEN AGE OF GREEK COMPETITION

THE ARCHAIC PERIOD

8TH CENTURY BCE

MILESTONE: THE FIRST OLYMPIAD

776 BCE | THE FIRST ANCIENT OLYMPIC GAMES: Marking the beginning of the Archaic period, the first sprint race (stadion) is held at Olympia. The concept of the "Olympiad" is born as a unit of time, alongside the Ekecheiria (Sacred Truce).

THE CLASSICAL PERIOD

5TH CENTURY BCE

HMILESTONE: GREEK VICTORY OVER THE ACHAEMENID EMPIRE IN THE GRECO-PERSIAN WARS

6TH - 5TH CENTURIES BCE | THE GOLDEN AGE AND THE IDEAL OF ARETÉ: Sport becomes institutionalized across Greece. The Pentathlon is established, and training in gymnasiums and palaestras is consolidated. Figures like Aristotle advocate for the balance between intellectual and physical education.

490 BCE | THE BATTLE OF MARATHON AND THE FEAT OF PHEIDIPPIDES: Following the victory over the Persians, the soldier Pheidippides ran the distance from Marathon Bay to Athens (approx. 40 km) to announce the triumph. According to legend, upon reaching the city, he cried "Nenikékamen!" (We have won!) and collapsed dead from the effort. This episode serves as the founding myth of the Marathon, the premier long-distance event of the modern Olympic Games..

4TH CENTURY BCE | THE EXPANSION OF ALEXANDER THE GREAT: With the conquest of the Persian Empire, the model of the Greek gymnasium and stadium is exported to Asia and Africa, becoming the hallmark of Hellenistic civilization.

THE HELLENISTIC PERIOD

4TH CENTURY BCE

MILESTONE: DEATH OF ALEXANDER AND THE PARTITION OF THE EMPIRE

4TH - 2ND CENTURIES BCE | THE HELLENISTIC KINGDOMS: After Alexander's death, his generals–the Diadochi–fragmented the Empire into four primary kingdoms: Seleucus took the eastern region (Seleucid Empire); Cassander, Hellas; Lysimachus, Asia Minor; and Ptolemy, Egypt. In these states, Hellenization was anchored by the spread of physical and sporting culture as a symbol of Greek identity. However, the imposition of gymnasiums and athletic contests sparked deep tensions with local traditions–most notably the Jewish tradition–leading to armed insurrections such as the Maccabean Revolt.

ROMAN CONQUEST

2ND CENTURY BCE

MILESTONE: THE LEGIONS OF LUCIUS MUMMIUS DEFEAT THE ACHAEAN LEAGUE AT THE BATTLE OF CORINTH

ROMAN CIVILIZATION

III

PANEM ET CIRCENSES

THE ROMAN MONARCHY

8TH CENTURY BCE

MILESTONE: THE FOUNDATION OF ROME BY ROMULUS

8TH - 7TH CENTURIES BCE | THE RAPE OF THE SABINE WOMEN: According to tradition, the newly founded Rome organized games and banquets of Hellenic influence to attract neighboring tribes. Exploiting the festive atmosphere, the Romans abducted the Sabine women–an episode that links the city's origins with the celebration of public events.

8TH - 4TH CENTURIES BCE | THE LATIN GAMES: From the dawn of Roman society, games–especially ritualized combat–became a social and religious pillar. These activities primarily took place in the Campus Martius, linking spectacle with divine worship and military preparation.

550 BCE | CONSTRUCTION OF THE CIRCUS MAXIMUS: Traditionally attributed to Rome's first Etruscan king, Lucius Tarquinius Priscus, this venue became the grandest sports structure in Ancient Rome. Specializing in chariot racing (quadrigas), the Circus reached a monumental capacity of 250,000 spectators during the Imperial era, becoming the nerve center of Roman leisure.

THE ROMAN REPUBLIC

6TH CENTURY BCE

MILESTONE: EXPULSION OF THE LAST ETRUSCAN KING, TARQUIN THE PROUD

5TH - 1ST CENTURIES BCE | EXPANSION AND HELLENIZATION OF THE LUDI: Following victory in the Punic Wars and the fall of Corinth (146 BCE), Rome consolidated its Mediterranean dominance. This led to a cultural symbiosis where Rome absorbed Greek athletic essence, integrating gymnasiums and amphitheaters as fundamental infrastructure of Greco-Roman civilization.

496 BCE | INSTITUTION OF THE LUDI MAGNI: Following the Roman victory over the Latin League at the Battle of Lake Regillus, the first annual games in honor of Jupiter were established. These celebrations endured until the Late Empire, progressively increasing in duration and complexity.

29 BCE | THE CITY'S FIRST AMPHITHEATER: Consul Statilius Taurus erected Rome's first large, permanent arena in the Campus Martius. This venue allowed for the professionalization of spectacles such as gladiatorial combat (munera), animal hunts (venationes), and executions (damnatio ad bestias) until its destruction in the Great Fire of 64.

THE ROMAN EMPIRE

1ST CENTURY BCE

MILESTONE: OCTAVIAN DEFEATS MARK ANTONY AND CLEOPATRA AT THE BATTLE OF ACTIUM

64 | THE GREAT FIRE OF ROME: Under Nero's reign, a devastating fire consumed much of the city, including the amphitheater of Statilius Taurus. This loss created the urban and political necessity for a grander, more resilient venue.

80 CE | INAUGURATION OF THE FLAVIAN AMPHITHEATRE: Emperor Titus inaugurates the Colosseum, the pinnacle of Roman entertainment architecture. The inaugural games, lasting 100 days, symbolized the power of the Flavian dynasty and the sophistication of imperial entertainment.

LATE ANTIQUITY

IV

FADING GLORY: THE MODERN LENS

313 | EDICT OF MILAN: Constantine I proclaims religious tolerance, legalizing Christianity and ending three centuries of intermittent persecution. Christianity, already possessing a massive presence within the Empire, received its definitive momentum with the Emperor's subsequent conversion.

330 | THE NEW ROME OF THE EAST: Constantine I designates Byzantium–renamed Constantinople in his honor–as the new eastern capital. This marks the beginning of a vast program of monumental modernization, including the lavish renovation of the Hippodrome originally erected by Septimius Severus a century prior.

380 | EDICT OF THESSALONICA: Emperor Theodosius I officially declares Christianity the exclusive state religion. This decree proscribes paganism and its public manifestations, directly impacting the Olympic Games and gladiatorial combat, though circus racing managed to persist under the new faith.

393 | THE LAST OLYMPIAD: The final edition of the Ancient Olympic Games is held at the sanctuary of Olympia. By this time, the site already showed signs of physical decay and the pressure of new religious restrictions.

EASTERN ROMAN EMPIRE

5TH CENTURY

MILESTONE: THE DEFINITIVE DIVISION OF THE ROMAN EMPIRE FOLLOWING THE DEATH OF THEODOSIUS I

395 | DEFINITIVE DIVISION OF THE EMPIRE: Upon the death of Theodosius I, the Roman Empire splits into two political entities: the Eastern Empire, with its capital in Constantinople under Arcadius, and the Western Empire, centered in Rome (and later Ravenna) under Honorius.

5TH CENTURY CE | THE SACK OF OLYMPIA: Throughout this century, various Germanic incursions–most notably by the Goths–ravage the region of Hellas, looting and desecrating the once-sacred Olympic sanctuary.

476 | FALL OF ROME AND THE WESTERN EMPIRE: The young emperor Romulus Augustulus is deposed by Odoacer, leader of the Heruli mercenaries. This event marks the collapse of imperial power in the West and the beginning of the Middle Ages.

522 & 551 | THE TWILIGHT OF OLYMPIA: Two devastating earthquakes finally topple the remains of the Olympic sanctuary. Its ruins would remain buried and forgotten for nearly two millennia until their archaeological rediscovery.

532 | THE NIKA RIOTS: Under the reign of Justinian I, political and theological tensions explode in the Hippodrome of Constantinople. The "Blues" and the "Greens"–factions of fans turned political pressure groups–launch a riot that nearly topples the Emperor. This event is considered one of the oldest and most violent precedents of sports-related civil unrest.

The study of physical culture in antiquity is not merely a chronicle of athletic competitions; it is the story of how Western human beings transformed physical activity—something primal and linked to survival—into a social, religious, and political phenomenon. While physical effort has accompanied humanity since its origins, it was in Ancient Greece where sport acquired its institutional form. The milestone that defines the end of the Dark Ages and the birth of the Archaic Period is, precisely, the celebration of the first Olympic Games in 776 BC. This event not only marked the beginning of Hellenic history—the cradle of the West—but also functioned as a beacon that led the region out of isolation. Alongside the creation of the Greek alphabet, it established a common language through athletic culture: that of competition and glory (areté). This heritage would later be absorbed, inherited, and transformed by the pragmatism of the Roman ludi, the foundation of the sports culture we enjoy today.

Before the institutionalization of the agones (competitions) at the sanctuary of Olympia, the Mycenaean and Minoan civilizations already worshipped physical prowess. In Crete, art immortalized boxing and bull-leaping (taurokathapsia), practices that held a mystical continuity with later games. However, in the Mycenaean era (1600 BC), sport was an aristocratic privilege linked to military preparation and funeral rites, such as the famous games in honor of Patroclus narrated in the Iliad. With the end of the Dark Ages, sport became the engine of Panhellenic unity. The Olympic Games were not isolated events, but the culmination of a sacred four-year cycle—the Olympiad—that united city-states under an Olympic truce (ekecheiria). Over time, facilities such as the stadium, the gymnasium, the palaestra, and the hippodrome became independent of the sanctuaries, initiating a process of secularization where the athlete shifted from being a ritual offerer to a professional competitor and the pride of his polis.

For the Greek citizen, physical education was inseparable from intellectual growth. In Athens, at age twelve, boys entered the palaestra to practice wrestling and muscle development; at sixteen, they moved to the gymnasium to perfect their skills in track and field. The culmination of this process was the pentathlon, which Aristotle considered the ultimate expression of human beauty for its combination of strength and speed. Meanwhile, in martial and frugal Sparta, women also received athletic training, believing that a strong mother would bear capable hoplites. Even figures like Alexander the Great earned glory as charioteers before conquering the world; in every "Alexandria" founded during his empire, gymnasiums and stadiums were never lacking, spreading the Hellenic ideal across Asia and Africa.

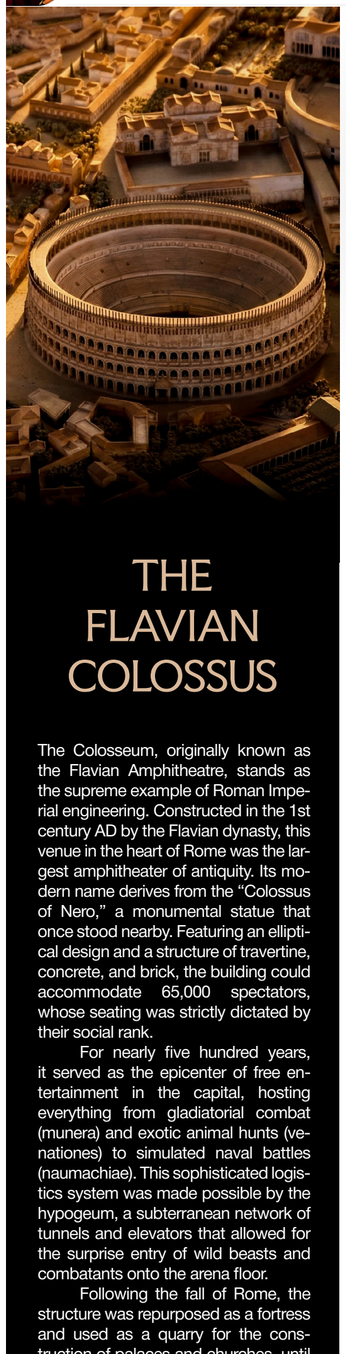
When the Roman Republic conquered the Hellenistic world, a fascinating phenomenon occurred: Rome conquered militarily, but was conquered culturally. However, the vision of sport underwent a metamorphosis under the Latin idiosyncrasy. While for the Greek the agón represented personal and divine excellence, for the Roman, sport became ludi: public games designed for the entertainment of the populus. Although original Latin tribes had wrestling rites as offerings, the Roman focus evolved toward the spectacular nature of the arenas. The patricians, who saw Hellenization as a sign of prestige, practiced classical sports; but for the plebeians, the games were pure entertainment. Thus, the Circus Maximus and the Colosseum became social epicenters where chariot races and gladiator fights mobilized entire factions of the population.

In Rome, games lost their educational weight to gain political gravity. Magistrates and emperors financed the ludi to secure popular favor through Juvenal's famous formula: panem et circenses (bread and circuses). Spectacles appeared that we would consider barbaric today, yet they held ritual meaning: venationes (hunts of exotic animals), munera (gladiator combat), and the most famous ludi circenses, consisting of chariot races with quadrigae (4 horses) and bigae (2 horses). Unlike Greece, where the athlete was a free citizen, in Rome, the protagonists were usually slaves, unemployed legionnaires, or hired professionals.

The decline of this culture began with the loss of autonomy of the polis and was solidified by the rise of Christianity. The new worldview, hostile to the cult of the body and pagan rites, led Emperor Theodosius I to ban the Olympic Games in 394 AD, after twelve centuries of uninterrupted history. Although physical culture prevailed in Medieval Europe through jousting, bullfighting, and the rudiments of football or boxing—and in the Islamic world with polo and equestrianism—it was not until the Industrial Revolution that these games were regulated to become the contemporary spectacles that fascinate us. It all traces back to that remote seed: from the Cretan youths in Knossos to the athletes of Olympia. This heritage, brought to the Americas by the Iberian Peninsula and syncretized with the Mesoamerican ballgame, is a crucial part of our Hispanic identity; for although football or baseball may have been born in the Anglo-Saxon world, their most virtuous exponents today mostly speak Spanish and Portuguese.



The Perfect Thrower. The Discobolus (Discus Thrower) is a quintessential representation of the Classical Period that survives through faithful Roman copies of Myron's original bronze (c. 450 BC). This work captures the precise moment of maximum muscular tension and precarious equilibrium just before the release, projecting an astounding vitality. However, beyond its visual dynamism, the masterpiece prioritizes aesthetic perfection over anatomical precision. The pose is, in reality, mechanically almost impossible for a physical athlete to achieve. This demonstrates that Myron's objective was not athletic realism, but rather the pursuit of ideal harmony and geometric serenity in the midst of extreme exertion.



THE FLAVIAN COLOSSUS

The Colosseum, originally known as the Flavian Amphitheatre, stands as the supreme example of Roman Imperial engineering. Constructed in the 1st century AD by the Flavian dynasty, this venue in the heart of Rome was the largest amphitheater of antiquity. Its modern name derives from the "Colossus of Nero," a monumental statue that once stood nearby. Featuring an elliptical design and a structure of travertine, concrete, and brick, the building could accommodate 65,000 spectators, whose seating was strictly dictated by their social rank.

For nearly five hundred years, it served as the epicenter of free entertainment in the capital, hosting everything from gladiatorial combat (munera) and exotic animal hunts (venationes) to simulated naval battles (naumachiae). This sophisticated logistics system was made possible by the hypogeum, a subterranean network of tunnels and elevators that allowed for the surprise entry of wild beasts and combatants onto the arena floor.

Following the fall of Rome, the structure was repurposed as a fortress and used as a quarry for the construction of palaces and churches, until Pope Benedict XIV declared it a sacred site in the 18th century. Today, beyond being a UNESCO World Heritage site and one of the New Seven Wonders of the World, the Colosseum maintains a profound connection with the Catholic Church, symbolized annually by the Good Friday Via Crucis.

THE OLYMPICS FOR WOMEN: THE HERAEAN GAMES

The Heraean Games (Heraia) represented the highest expression of competitive female sport in Ancient Greece. Held in honor of the goddess Hera, primarily in Olympia and Argos, these contests served as the female counterpart to the ancient Olympic Games. According to the historian Pausanias, their origin is mythically attributed to Hippodamia as an act of gratitude for her marriage to Pelops. Historically, however, they are dated to around 580 BC, organized by a council of sixteen women from the Elis region who also wove a sacred peplos (robe) for the deity. The competition consisted exclusively of footraces, divided into three categories based on the age of the girls. The athletes competed with their hair flowing and wore a short tunic called a chiton, which ended just above the knee and left the right shoulder and breast exposed. Although the events were held in the same stadium in Olympia as the men's games, the length of the track was reduced by one-sixth to accommodate the participants. The victors of these games received honors similar to those of Olympic champions: they were crowned with wild olive branches and granted a portion of the cow sacrificed in Hera's honor. Furthermore, they were occasionally permitted to erect statues of themselves in the sanctuary, leaving a permanent testament to their physical prowess and religious devotion in a predominantly male world.



THE FEAT OF PHEIDIPPIDES

Pheidippides, an Athenian soldier and messenger, has transcended history for his astounding endurance during the Persian Wars. According to the chronicles of Herodotus, he was dispatched from Athens to Sparta to request reinforcements in the face of the imminent Persian invasion, managing to cover approximately 213 kilometers in just two days across rugged terrain. Despite the Spartans' willingness to help, their strict religious laws prevented them from marching immediately, forcing Pheidippides to return with the news that aid would not arrive until the next full moon.

However, popular culture has immortalized an alternative version that links him directly to the victory at Marathon. In this account, popularized by authors such as Plutarch and Lucian of Samosata, Pheidippides is said to have run the 40 km from the battlefield to Athens to announce the triumph over the Persians. Legend has it that after exclaiming "Nenikékamen!" (We have won!), the messenger collapsed and died of exhaustion. While this episode is likely a mythical narrative, its dramatic power solidified it as a pillar of the Western heroic imagination.

The sacrifice of this runner was the spark that ignited the spirit of modern sport in the late 19th century, when Michel Bréal proposed to Pierre de Coubertin the inclusion of an endurance race in the first Olympic Games. Thus was born the marathon, the flagship event of long-distance running and the most representative discipline of modern Olympism—a sport that today pays tribute to that mythical race toward Athens.

ROMAN WOMEN AND SPORT

In Ancient Rome, female sport was centered on health and private recreation, far removed from public competition. Within the thermal baths, upper-class women practiced ball games, track events, and weightlifting to maintain their agility. These routines were an essential part of their daily well-being and leisure. The most iconic testimony of this practice is the "Bikini Girls Mosaic" at the Villa Romana del Casale in Sicily. This 4th-century AD masterpiece depicts ten young athletes wearing surprisingly modern attire: the strophium (a breast band) and the subligaculum (a loincloth)—a two-piece ensemble designed for freedom of movement. The scenes overflow with dynamism: figures are shown throwing the discus, running, or lifting weights. One can even see a winner being awarded a palm branch and a crown of roses. This mosaic serves as a vital historical document, confirming the importance of physical training and athletic vitality within the feminine world of antiquity.

ZENMAYA

PODER ANCESTRAL: MENTE , CUERPO Y ALMA.

Más que una bebida, un ritual ancestral

Síguenos en:

@zenmaya_capomo

Sin cafeína

100% natural

Gluten free

Vegano

Certificado Pareve Fessach

Certificado Halal

Compra aquí:

El capomo, conocido como el café maya, es una infusión ancestral elaborada a partir de la semilla del árbol de ramón, nativo de Mesoamérica. Es libre de cafeína y forma parte de una tradición que celebra el origen y la conexión con la tierra.

www.tienda.tresso.com.mx

Arts



WHEN FASHION BECOMES CINEMA

Fashion Frames: Where Style Becomes Cinema

Italian glamour and cinematic mythology at the Italian Cultural Institute of New York

On a soft March evening in Manhattan, the timeless elegance of Italian couture and the enchantment of cinema converged beneath the quiet refinement of the Italian Cultural Institute.

BY **Wendell Figueroa Ruiz** @wendellfr

Fernanda Gattinoni's designs for Audrey Hepburn in War and Peace (1956), the film adaptation of Leo Tolstoy's masterpiece.

New York is a city that rarely pauses for nostalgia. Yet on certain evenings, history seems to drift gently into the present, reminding us that style—like cinema—has the power to transcend time. Such was the atmosphere on March 11, when I attended the opening reception of "Fashion Frames: Where Style Becomes Cinema" at the elegant salons of the Italian Cultural Institute of New York.

I arrived alongside fashion editor Martha Phillips, joining a refined circle of cultural patrons, fashion insiders, and admirers of Italian artistry gathered for an exhibition that celebrates one of Italy's most enduring cultural dialogues: the profound relationship between fashion and film. Conceived and curated by Stefano Dominella, the exhibition offers visitors a journey through the elegance, craftsmanship, and imagination that have long defined Italian style. Drawing upon private historical archives as well as Dominella's own personal collection, the exhibition presents around forty remarkable garments associated with some of the most iconic figures in cinematic history.

Italian fashion, after all, has never existed in isolation. It has dressed the world—quite literally—from Hollywood divas to the great cultural icons of the twentieth century.

The story begins in the 1950s, when Rome emerged as the epicenter of a cultural phenomenon often described as "Hollywood on the Tiber." International film productions transformed the Italian capital into a dream factory where filmmakers, actresses, and couturiers together shaped a new vision of glamour. In those years, cinema became one of the most powerful vehicles through which Italian fashion reached the global imagination.

Hollywood stars arriving in Rome soon began wearing the creations of Italy's emerging fashion houses both on and off screen, igniting a stylistic revolution that would soon influence wardrobes around the world.

Among the exhibition's most evocative moments are garments linked to legendary actresses whose presence on screen redefined modern femininity. The sensual draperies associated with Lana Turner evoke a romantic yet sculptural vision of glamour. Nearby, the elegant empire silhouette worn by Audrey Hepburn in War and Peace introduced a refined aesthetic that quickly resonated throughout international fashion. Few cinematic images, however, possess the enduring power of Anita Ekberg in La Dolce Vita. The sculptural mermaid gown associated with that moment remains an emblem of sensuality, inseparable from the dreamlike world imagined by Federico Fellini.

As the exhibition moves forward in time, the dialogue between cinema and couture continues through the decades. The luminous Mediterranean beauty of Monica Bellucci in Malèna, the poised elegance of Scarlett Johansson in A Good Woman, and the presence of iconic figures such as Gina Lollobrigida, Claudia Cardinale, Maria Callas, Beyoncé, Celine Dion, and the incomparable Sofia Loren collectively illustrate how Italian style has shaped the visual language of glamour for generations.

A particularly thoughtful section of the exhibition turns toward the future of fashion, presenting creations realized through upcycling and recycled materials—a reminder that innovation and environmental awareness are becoming central to the next chapter of design. As curator Stefano Dominella observes, the exhibition celebrates far more than beautiful garments. It celebrates a cultural legacy—one built upon craftsmanship, imagination, and a sense of beauty that has made Made in Italy synonymous with excellence around the world.

Leaving the Institute that evening, I was reminded that fashion, much like cinema, is a form of storytelling. A dress can capture an era, embody a character, and immortalize a moment long after the lights of the set have faded.

In this sense, "Fashion Frames: Where Style Becomes Cinema" is not merely an exhibition—it is a visual meditation on Italy's extraordinary gift for transforming craftsmanship into cultural mythology.



Sophia Loren

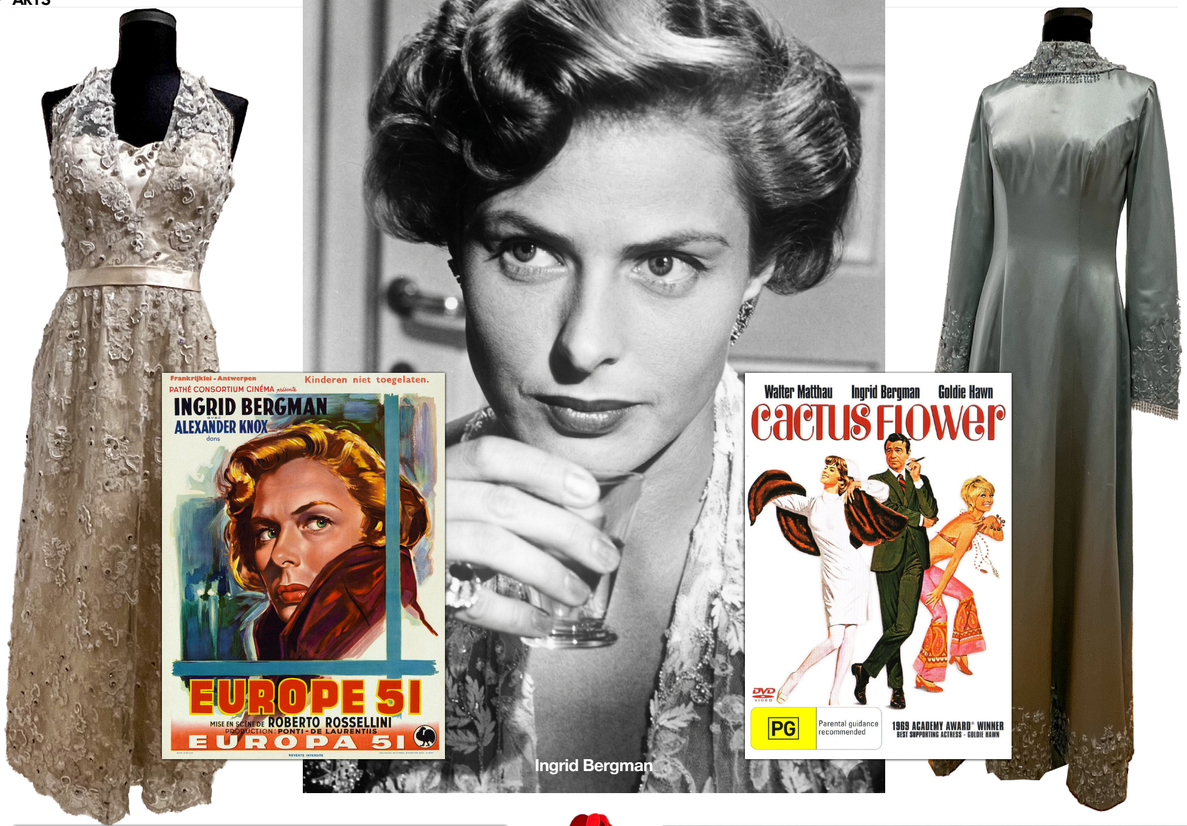



Ornella Mutti




Audrey Hepburn




Frankrijkist - Antwerpen
PATHÉ CONSORTIUM CINÉMA présente
Kinderen niet toegelaten.
INGRID BERGMAN
ALEXANDER KNOX
dans
EUROPE 51
MISE EN SCÈNE DE ROBERTO ROSSELLINI
PRODUCTION PONTI-DE LAURENTIIS
EUROPA 51
Walter Matthau Ingrid Bergman Goldie Hawn
cactus flower
DVD
PG
Parental guidance recommended
1969 ACADEMY AWARD® WINNER
BEST SUPPORTING ACTRESS - GOLDIE HAWN
Ingrid Bergman


ROCK HUDSON · GINA LOLLOBRIGIDA · SANDRA DEE
BOBBY DARIN
WALTER SLEZAK
Torna a Settembre
DISTRIBUZIONE
Universal International
TECHNICOLOR
OBIETTIVO - PANAVISION
Regia ROBERT MULLIGAN • Prod. ROBERT ARTHUR • Produttore Associato HENRY WILLSON • Sceneggiatura STANLEY SHAPIRO • MAURICE RICHLIN
Gina Lollobrigida


International Media Films Presents
MARCELLO MASTROIANNI
ANITA EKBERG
ANOUK AIMÉE
FEDERICO FELLINI'S
LA DOLCE VITA
"Fellini and Marcello had taken a moment discovery and made immortal.
– Roger Ebert, Chicago
WINNER
1961 ACADEMY AWARD
PALME D'OR
FESTIVAL DE CANNES


Anita Ekberg


Scarlett Johansson


HELEN HUNT
SCARLETT JOHANSSON
TOM WILKINSON
A GOOD WOMAN
SEDUCTION. SEX. SCANDAL.

TALLER INTENSIVO DE
IMPROVISACIÓN

¿Te pasa que...

– improvisas pero te pierdes?
– repites siempre las mismas ideas?
– sientes que tocas notas solo "porque sí"?



Creative Music Center

Creative Music Center

LA MÚSICA
nos Conecta

INSCRIPCIONES ABIERTAS / CUPO LIMITADO

creative.music.center.mty@gmail.com 81-31-23-12-32

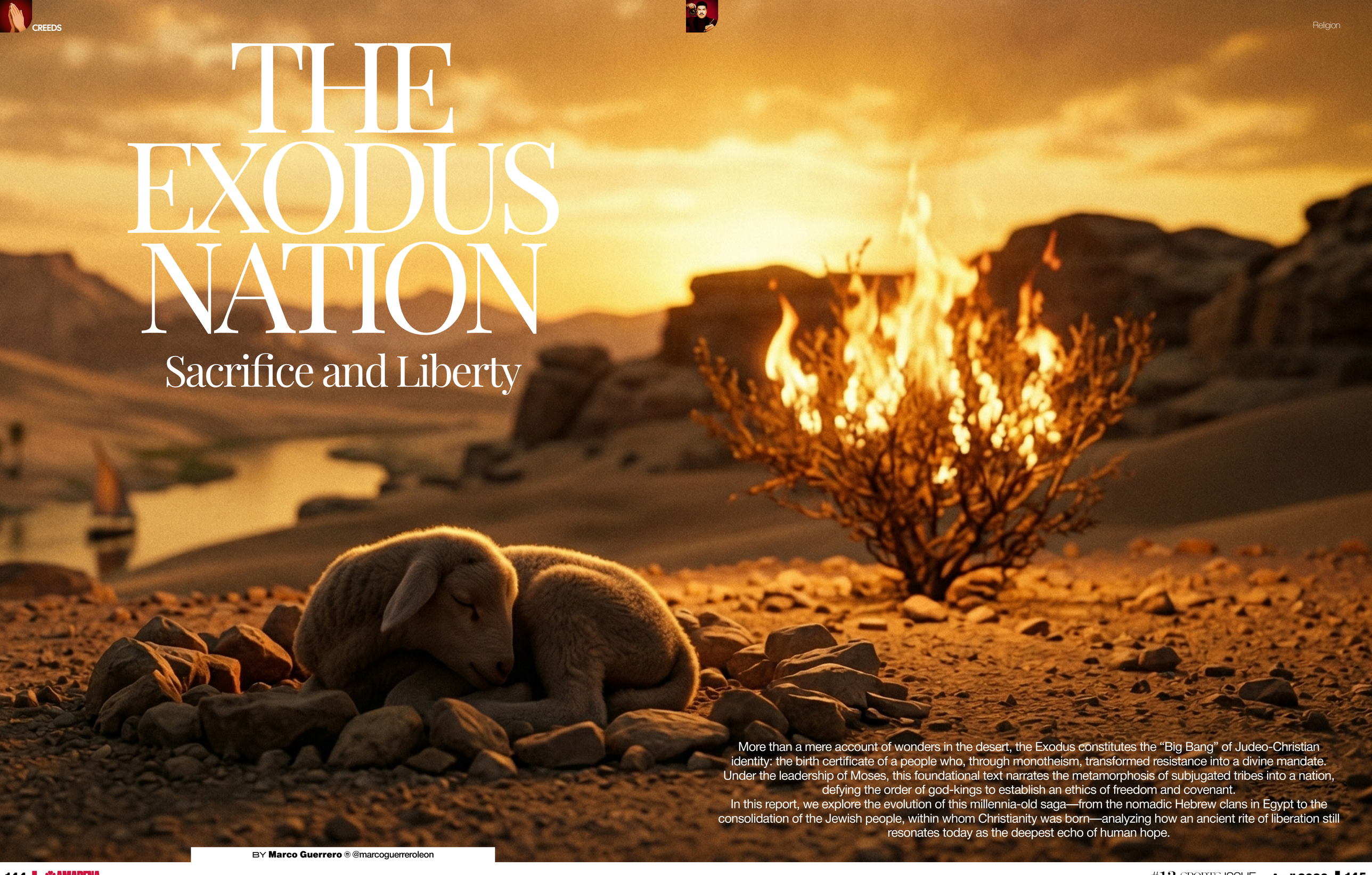


Creeds



THE EXODUS NATION

Sacrifice and Liberty



More than a mere account of wonders in the desert, the Exodus constitutes the “Big Bang” of Judeo-Christian identity: the birth certificate of a people who, through monotheism, transformed resistance into a divine mandate. Under the leadership of Moses, this foundational text narrates the metamorphosis of subjugated tribes into a nation, defying the order of god-kings to establish an ethics of freedom and covenant.

In this report, we explore the evolution of this millennia-old saga—from the nomadic Hebrew clans in Egypt to the consolidation of the Jewish people, within whom Christianity was born—analyzing how an ancient rite of liberation still resonates today as the deepest echo of human hope.

BY **Marco Guerrero** @marcoguerreroleon

THE PATH TO FREEDOM

Exodus, the second book of the biblical canon, transcends mere religious record to stand as the foundational epic of the people of Israel. Its name—predominantly used in the Christian Old Testament and derived from the Greek *éxodos* ("departure")—dialogues with the original Hebrew title *Shmot* ("Names"), the second volume of the Torah. Both titles converge in the chronicle of a profound transformation: the transition of a people from a state of servitude toward a nation defined by identity, law, and a common destiny. This narrative is not merely a conventional religious tale saturated with symbols; it is an authentic identity revolution that, in its historical context, represented an unprecedented challenge to the order of Antiquity. In a world where autocratic figures—from Egyptian Pharaohs and Persian "Kings of Kings" to Hellenistic monarchs and Roman Emperors—were venerated as absolute divinities, and where slavery was a normalized reality, Exodus introduced a fundamental ethical rupture by transforming resistance against tyranny into a divine mandate.

This saga of redemption begins centuries after the story of Joseph, where Genesis concludes. The progeny of Jacob—Israel—having multiplied and settled in the Egyptian region of Goshen, awakens the fear of a new Pharaoh who subjects them to brutal oppression. Into this setting rises Moses, who, after being rescued from the waters of the Nile and raised in the Egyptian court, is forced into exile in the desert of Midian after killing an Egyptian taskmaster in defense of an ill-treated Israelite. There, after forming a family with Zipporah and living as a nomadic shepherd, he receives the revelation of the divine name at a burning bush: Yahweh—"*I am who I am*"—along with the imperative mission to liberate his people.

The emancipation manifests through the Ten Plagues, which symbolize the triumph of the God of Israel over the Egyptian pantheon in the face of Pharaoh's pride and intransigence. This cycle of judgments culminates in the death of the firstborn and the institution of Passover *(Pesach)*: a primordial rite in which the Israelites, protected by the blood of the lamb, are "passed over" by the Angel of Death, marking the start of their definitive liberation. This freedom is miraculously sealed at the crossing of the Red Sea, where the waters part for the oppressed and close upon the oppressor, signaling a new stage in the wilderness toward the Promised Land.

> GOD SAID TO MOSES,
> 'I AM WHO I AM.'
> AND HE SAID,
> 'SAY THIS TO THE PEOPLE OF ISRAEL:
> I AM HAS SENT ME TO YOU'.
>
> EXODUS 3:14



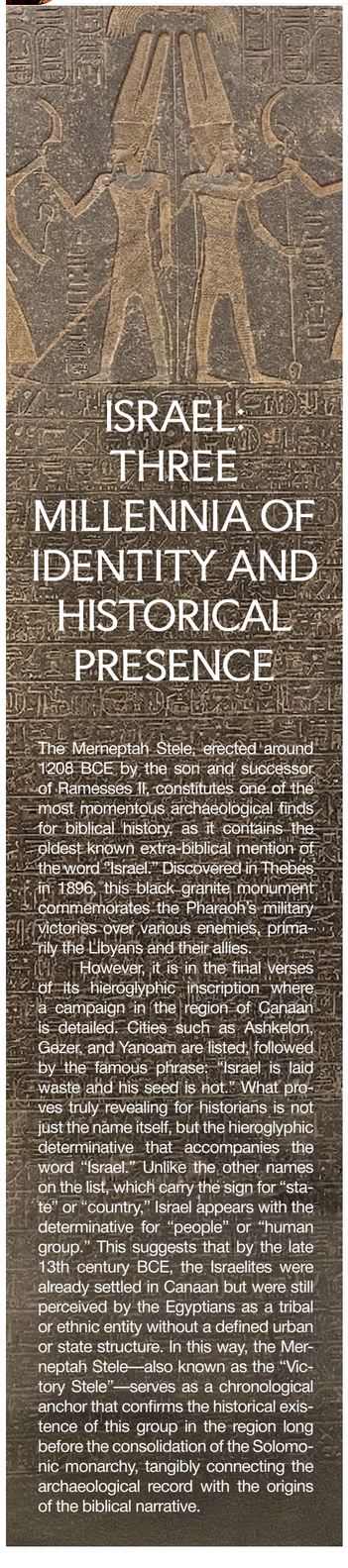
The desert emerges as the crucible where the foundations of Jewish identity are forged, for external freedom is merely the prelude to spiritual commitment. At Mount Sinai, the Eternal delivers the Law and establishes His covenant, constituting Israel as a holy, monotheistic nation preserved from idolatry. This commitment is materialized in the Tabernacle—the predecessor to the Temple in Jerusalem—a mobile sanctuary symbolizing the divine presence dwelling within the heart of the people; a presence that prevails even in the face of apostasy, such as the episode of the Golden Calf.

In this light, Exodus establishes the three pillars of Judeo-Christian faith: Election, Covenant, and Worship. For Judaism, this liberation is a living memory updated annually in the Passover Seder, linking spiritual redemption with the rebirth of nature. Meanwhile, for Christianity—which adopted this epic as the core of its promise of salvation following its consolidation and syncretism with Greek philosophy—Exodus constitutes the typological preamble to Christ. In the Christian tradition, Jesus is the ultimate redeemer whose sacrifice and subsequent harrowing of Hades represent the victory over death. From this perspective, the parting of the Red Sea prefigures Baptism and the *manna* anticipates the Eucharist, interpreting the death of Jesus as the sacrifice of the "Lamb of God," giving the story a universal reach.

Although modern scholarship places the final form of the text during the Babylonian exile, its power lies in articulating a perennial spiritual truth. By subverting the order of god-kings, Exodus solidifies itself as a universal song of hope. Challenging the structures of totalitarian dominance in Antiquity, it maintains its relevance in the ethical consciousness of Western humanity, shaped by these enduring Judeo-Christian values.

MOSES: PROPHET OF THE THREE COVENANTS

Moses is not merely a historical or legendary figure; he is the fundamental pillar upon which the three great monotheistic religions rest. Known as Moshe Rabbenu ("Our Teacher") in Judaism, he is the prophet par excellence: the mediator who received the Torah at Sinai and the guide who transformed a group of slaves into a nation under the Law of God. For the Jewish people, his figure defines identity and ethics through the Ten Commandments. In Christianity, Moses is viewed as the precursor to Jesus Christ. His liberation of the Hebrew people from Egypt prefigures spiritual salvation, and his role as a lawgiver establishes the moral framework that the New Testament seeks to fulfill. Saint Paul and the Gospels present him as a witness to the glory of God during the Transfiguration, validating the continuity between the Old and New Covenants. For its part, Islam recognizes him as Musa, one of the most frequently mentioned prophets in the Quran and a model of steadfastness (ulul azm). His life mirrors that of Muhammad; both were leaders who faced persecution to establish a community based on pure monotheism. Across all three faiths, Moses remains a universal symbol of liberation, divine obedience, and social justice.

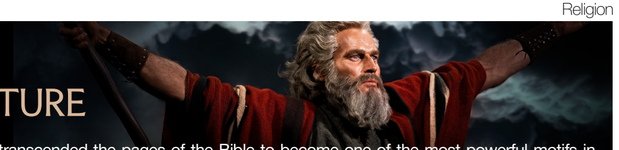


ISRAEL: THREE MILLENNIA OF IDENTITY AND HISTORICAL PRESENCE

The Merneptah Stele, erected around 1208 BCE by the son and successor of Ramesses II, constitutes one of the most momentous archaeological finds for biblical history, as it contains the oldest known extra-biblical mention of the word "Israel." Discovered in Thebes in 1896, this black granite monument commemorates the Pharaoh's military victories over various enemies, primarily the Libyans and their allies.

However, it is in the final verses of its hieroglyphic inscription where a campaign in the region of Canaan is detailed. Cities such as Ashkelon, Gezer, and Yanoam are listed, followed by the famous phrase: "Israel is laid waste and his seed is not." What proves truly revealing for historians is not just the name itself, but the hieroglyphic determinative that accompanies the word "Israel." Unlike the other names on the list, which carry the sign for "state" or "country," Israel appears with the determinative for "people" or "human group." This suggests that by the late 13th century BCE, the Israelites were already settled in Canaan but were still perceived by the Egyptians as a tribal or ethnic entity without a defined urban or state structure. In this way, the Merneptah Stele—also known as the "Victory Stele"—serves as a chronological anchor that confirms the historical existence of this group in the region long before the consolidation of the Solomonic monarchy, tangibly connecting the archaeological record with the origins of the biblical narrative.

EXODUS IN POPULAR CULTURE

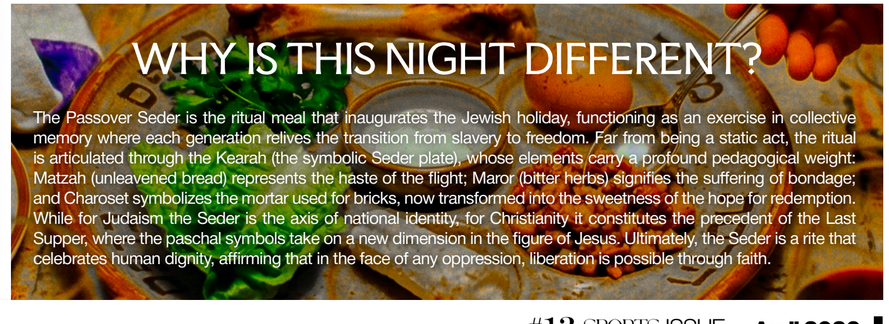


The narrative of the Exodus has transcended the pages of the Bible to become one of the most powerful motifs in Western popular culture. Perhaps no work personifies this influence better than "The Ten Commandments" (1956), the masterpiece of Cecil B. DeMille. This blockbuster was not only a technical milestone for its visual effects—such as the iconic parting of the Red Sea—but it also defined the visual image of Moses for entire generations through Charlton Heston's commanding performance. Beyond classical cinema, the influence of this story extends to modern productions like the animated "The Prince of Egypt" (1998) and "Exodus: Gods and Kings" (2014), proving that the story of a people breaking their chains remains an inexhaustible narrative engine. In popular culture, the Exodus is no longer just a theological event; it is a universal symbol of emancipation, justice, and the quest for the "Promised Land." It continues to resonate within civil rights movements and contemporary literature as the supreme anthem of human freedom.



POSSIBLE DATES OF THE EXODUS AND SEMITIC PRESENCE IN EGYPT

Determining the date of the Exodus presents a significant historiographic challenge due to the lack of direct Egyptian records and the discrepancies between various sources. While the traditional biblical chronology of 1 Kings 6:1 suggests an "Early Date" in the 15th century BCE (approx. 1447 BCE, during the reign of Thutmose III), and Orthodox Judaism places the event in 1313 BCE, modern scholarship and archaeology largely favor the 13th century BCE This consensus is supported by the biblical mention of the city of Pi-Ramesses, built by Ramesses II, and by the political dynamics following the expulsion of the Hyksos—a term Egyptians used generically for rulers of Semitic origin. A departure around 1250 BCE is also consistent with archaeological evidence of destruction layers found in Canaanite cities toward the end of that century. Consequently, while the biblical figure of "480 years" is interpreted today as a symbolic numerological structure representing twelve generations, the historical core of the narrative finds its greatest plausibility within the context of the massive Ramesside construction projects. As a visual testament to this migratory flow, historians often point to the Ibscha Relief. This Egyptian depiction from the Tomb of Khnumhotep II at Beni Hasan shows the arrival of Semitic clans—the broader group to which the Israelites belonged—into Egypt, providing a tangible contemporary parallel to the patriarchal narratives.



WHY IS THIS NIGHT DIFFERENT?

The Passover Seder is the ritual meal that inaugurates the Jewish holiday, functioning as an exercise in collective memory where each generation relives the transition from slavery to freedom. Far from being a static act, the ritual is articulated through the Kearah (the symbolic Seder plate), whose elements carry a profound pedagogical weight: Matzah (unleavened bread) represents the haste of the flight; Maror (bitter herbs) signifies the suffering of bondage; and Charoset symbolizes the mortar used for bricks, now transformed into the sweetness of the hope for redemption. While for Judaism the Seder is the axis of national identity, for Christianity it constitutes the precedent of the Last Supper, where the paschal symbols take on a new dimension in the figure of Jesus. Ultimately, the Seder is a rite that celebrates human dignity, affirming that in the face of any oppression, liberation is possible through faith.

THE COVENANT PEOPLE AND THE MODERN STATE

The history of the Jewish people constitutes a millennial journey defined by profound transformations in identity, lifestyle, and religious expression—an existence as tumultuous as it is complex. To understand this intricate evolution, it is helpful to visualize three archetypal figures representing fundamental historical stages: the original Hebrew clans, the settled Israelite tribes, and finally, the Jewish people proper, whose identity has continued to evolve into the present day.

THE SECOND TEMPLE PERIOD
6TH CENTURY BCE – 70 CE

THE RABBINIC ERA AND THE DIASPORA
135 CE – PRESENT

ASHKENAZI SEPHARDIC MIZRAHI BETA ISRAEL

JEW MUSULIM CHRISTIAN SECULAR DRUZE









HEBREW

CHRONOLOGICAL SETTING

21ST - 16TH CENTURIES BCE: FROM THE COVENANT OF ABRAHAM TO THE SETTLEMENT IN EGYPT

BIBLICAL CONTEXT

Genesis - Exodus

KEY FIGURES

ABRAHAM, ISAAC, JACOB, AND THEIR DIRECT DESCENDANTS.

The Hebrew clans represent the initial stage of Jewish history (2000 BCE – 1500 BCE). These nomadic shepherds define the patriarchal period that the biblical canon situates in Genesis through the chronicles of Abraham. Although the narrative places the patriarch's origin in Ur of the Chaldeans—a likely anachronistic mention, as Ur was originally Sumerian—and describes his migration toward Canaan, its historical analysis is best understood within the context of the First Intermediate Period and the Middle Kingdom of Egypt. Rather than a single ethnolinguistic unit, these clans consisted of groups defined by their transhumant and warrior lifestyle. It is probable that they were part of the Hyksos invader conglomerate, the first dynasty of Semitic origin to rule Ancient Egypt. The direct ancestors of the Jewish people would have been one of these groups: the lineage of Abraham, Isaac, and Jacob (Israel), whose spiritual identity was based on a primitive monolatry that would evolve into henotheism before finally consolidating into definitive monotheism. Sources such as the Amarna Letters referred to these wandering collectives as Abiru (or Habiru), a term that functioned as a social designation rather than an ethnonym. A disruptive trait of the Habiru was their refusal to recognize the slave ownership of regional powers—Mesopotamia, Egypt, and Canaan—marking an early ethical and social distinction from the oppressive systems of the era.

ISRAELITE

CHRONOLOGICAL SETTING

13TH - 6TH CENTURIES BCE: FROM THE EXODUS TO THE DESTRUCTION OF THE FIRST TEMPLE

BIBLICAL CONTEXT

Exodus – 2 Kings

KEY FIGURES

MOSES, AARON, JOSHUA, THE JUDGES, SAUL, DAVID, SOLOMON, AND THE KINGS OF ISRAEL AND JUDAH.

The second stage of Jewish history corresponds to the Israelite tribes (a term that should not be confused with Israeli, the demonym for the modern State of Israel). This group is defined as the descendants of the twelve sons of Jacob, known as the Twelve Tribes of Israel. On a spiritual level, this period transitions from a henotheistic phase called Yahwism—considered by many historians to be the primitive stage of Judaism—toward the signs of a rigorous monotheism driven by the leadership of the prophets. The biblical timeframe is extensive: it spans from Joseph's reunion with his family and their settlement in the Egyptian region of Goshen, the subsequent slavery, and the liberation led by Moses, to the delivery of the Law at Sinai. It continues with the wandering in the desert and the conquest of Canaan under the command of Joshua, extending until the destruction of the First Temple at the hands of Nebuchadnezzar II's Babylonians. This crucial period includes the era of the Judges (such as Gideon, Deborah, and Samson), the United Monarchy (under Saul, David, and Solomon), and the subsequent Divided Monarchy. The latter fragmented the nation into two: the Kingdom of Judah to the south, with its capital in Jerusalem and comprising the tribes of Judah and Benjamin; and the Kingdom of Israel to the north, composed of the other ten tribes with its capital in Samaria. This stage is chronicled in the books of Joshua, Judges, Samuel, and Kings, formally consolidating the name "Israel" as a national identity.

JEW

CHRONOLOGICAL SETTING

FROM THE 6TH CENTURY BCE: FROM THE BABYLONIAN EXILE TO THE PRESENT

BIBLICAL CONTEXT

From Esther / New Testament

KEY FIGURES

ESTHER, EZRA, MACCABEES, ISAIAH, JEREMIAH, EZEKIEL, DANIEL, JOHN THE BAPTIST, MARY AND JOSEPH, JESUS, ETC.

The identity of the Jewish people crystallized during the Babylonian Exile, where monotheistic faith, the Torah, and the synagogue unified the ancient tribes under a single ethnonym. Following the return and the reconstruction of the Temple, the Hellenistic era ensued; after an initially peaceful conquest under Alexander the Great, his successors imposed a forced Hellenization that triggered the Maccabean Revolt and a brief period of autonomy under the Hasmonean dynasty. The subsequent Roman domination—first under client kings like Herod and later as an imperial province—framed the birth, public life, and death of Jesus of Nazareth, the Apostolic Age, and the emergence of Christianity. The revolts against Rome culminated in the destruction of the Second Temple (70 CE) and the defeat of Bar Kokhba (135 CE), events that precipitated the Diaspora: a millennial dispersion that gave rise to communities such as the Ashkenazim, Sephardim, Mizrahim, and Beta Israel. Judaism reorganized itself around the rabbinate and the Talmud. Despite geographic fragmentation, genetic studies and spiritual continuity confirm a common root linked to Eretz Israel (the Land of Israel). Finally, in the 19th century, historical persecution and the rise of nationalisms allowed Theodor Herzl to channel the spiritual longing for return (Aliyah)—which had been present since the 18th century in waves of Hasidic, Sephardic, and Yemeni migration—into Zionism, a formal political movement to reclaim sovereignty in their ancestral homeland.

ISRAELI

CHRONOLOGICAL SETTING

FROM 1948: DECLARATION OF INDEPENDENCE OF THE STATE OF ISRAEL

HISTORICAL CONTEXT

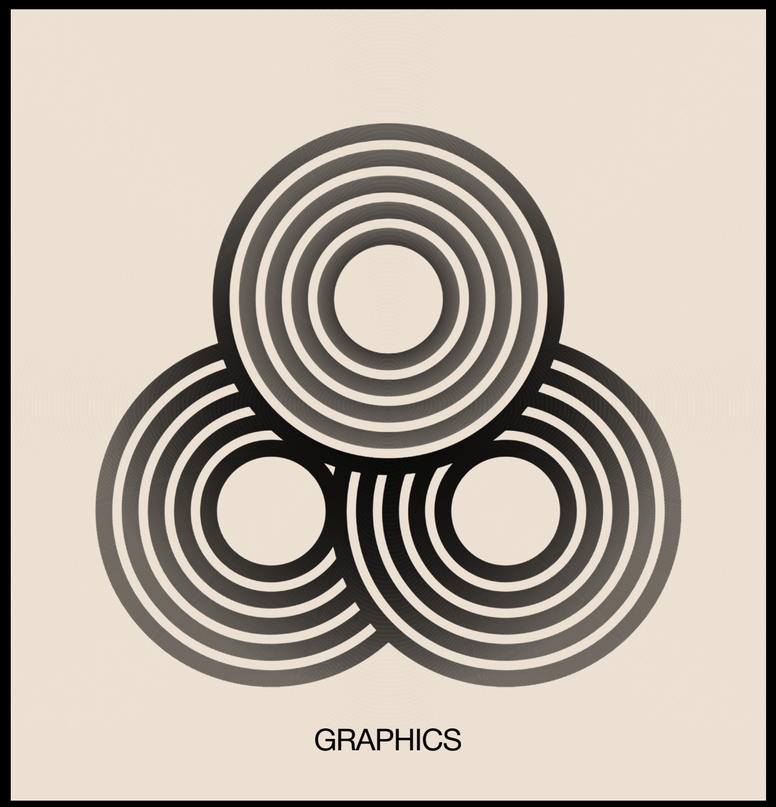
Cold War to the Present

KEY FIGURES

DAVID BEN-GURION, GOLDA MEIR, ARIEL SHARON, MOSHE DAYAN, YITZHAK RABIN, BENJAMIN NETANYAHU, ETC.

The fall of the Ottoman Empire during World War I led France and the United Kingdom to divide the former territories of the Middle East under the mandate system. Among these territories was the Jewish ancestral homeland, incorporated into the British Mandate for Palestine—a name the Romans had imposed centuries earlier in reference to the Israelites' ancient enemies, the Philistines. In 1917, the Balfour Declaration provided international legitimacy for the creation of a "Jewish national home," the urgency of which became unquestionable following the horrors of the Shoah (Holocaust) perpetrated by Nazi Germany. Subsequently, in 1947, the UN approved Resolution 181, which called for the partition of the territory into two states. While the Jewish leadership—which had already established the necessary institutions to administer a state—accepted the plan, the Arab counterpart rejected it. On May 14, 1948, David Ben-Gurion proclaimed the independence of the State of Israel. After surviving the immediate invasion by five Arab armies and consolidating its existence with decisive military victories in successive conflicts, the country evolved into a consolidated democracy, a robust economy, and a global leader in military and technological power. Today, Israel defines itself as a refuge for the Jewish people and a nation where Jewish, Muslim, Christian, and Druze citizens coexist under the protection of equal citizenship rights.

ALTAIR



GRAPHICS

BRANDING
BRAND IDENTITY
EDITORIAL DESIGN
WEB DESIGN
ILLUSTRATION



COMMUNICATIONS

NEWSLETTERS / PRESS RELEASES
EDITORIAL COPYWRITING
AUDIOVISUAL PRODUCTION
E-COMMERCE

ALTAIRARTSMTY.COM

@MARCOGUERREROLEON @ALTAIR_ARTS_MTY

81-1414-7502



MARCO GUERRERO



APRIL

The *drive* that *transforms* you

BY **Rosa Pelegrina** © @venusenladoce

April manifests as a decisive threshold where inertia is no longer an option. Driven by the pulse of an initial fire that is as unsettling as it is mobilizing, this month demands we abandon the pursuit of perfection to embrace the raw reality of our truth. Amidst the fog of uncertainty and the urgency of new beginnings, we enter a fertile transition where only the authentic will find structure. We explore the astrological movements that will define this collective mental awakening and the keys to navigating it according to your rising sign.

April presents itself as a portal toward action and metamorphosis—a month where energy is not contained, but instead pushes, unsettles, and awakens. There is no room for inertia: something latent is activating and demanding structure. The prominence of the initial fire sets the pulse for the entire period, bringing with it urgency and an imperative need to move forward. However, this is not a linear beginning; there will be moments of fog, doubt, and disorientation. We act, we pause, and we rethink: clarity may be intermittent, but movement is a certainty. This month does not ask us to start from a place of perfection, but from one of honesty. Limits will emerge that demand coherence and the firmness necessary to provide structure to what truly has the potential to endure. It is not just about initiating, but about sustaining with awareness. As a whole, April is not a complacent time; it is a process—a transition between the impulse that is being born and that which still lacks form. It is a call to act without having all the answers, to move through uncertainty without stopping, and to cement something more authentic. It requires courage to begin, fortitude to inhabit confusion without losing one's way, and maturity to take on real commitments. Only then can we open ourselves to a new way of thinking, connecting, and evolving. These are not comfortable times, but they are deeply fertile for those willing to move with lucidity within the change. Below are the most prominent astrological transits:

1. Full Moon in Libra: The Mirror of Balance We begin the month with the Full Moon in Libra, an event that reflects the necessary balance between our personal needs and the demands of our relationships. Full Moons are milestones of culmination, clarity, and emotional awareness. In Libra, this lucidity manifests especially within couples, partnerships, and the dynamics of giving and receiving. That which lacks justice becomes evident: inequalities, a lack of reciprocity, or unbalanced power relations. Collectively, debates on social justice, international conflicts, and the questioning of established norms will emerge. Ultimately, we will witness clashes between individual initiative and communal agreements. At its highest vibration, Libran energy seeks harmony based on truth, not complacency. "Peace cannot be sustained if real balance does not exist."

2. Clarity and Perspective The following day, the trine between Mercury and Jupiter will facilitate the integration of recent events. This translates into decisions grounded in greater sensitivity and an openness toward humanitarian issues. We will be able to see the "full story" behind conflicts, provided we avoid idealization or excessive subjectivity.

3. Relational Tension and Transformation The square between Venus in Taurus and Pluton in Aquarius will generate profound tension—a clash between what we value and what must be transformed. This transit will bring unsustainable attachments and structures to light. What seemed stable will be pressured to evolve. April begins by streamlining our relational sphere, demanding honesty regarding what we desire and what we share.

4. From Emotion to Movement The second week of April gains dynamism; energy shifts from being purely conscious to transforming into action. The Sun square Jupiter in Cancer will amplify this energy, which could lead to overreactions or inflated expectations. It will be vital to regulate this expansion: it's not about braking, but about adjusting the pace to the context.

5. Mars in Aries: The Awakening of the Warrior Following the Mars/Uranus sextile—a true mental "click"—the planet of action enters its home sign, activating the zero degree of Aries. With Mars in Aries, energy is expressed without filters: direct, instinctive, and powerful. Collectively, this translates into rapid social movements, competitiveness, and impulsive responses. The message is clear: *"Enough waiting, now we act."* However, a risk of confusion persists due to Neptune's influence. If we integrate this energy well, we can move from the dream to the execution, opening new cycles with a transcendent purpose.

6. Mercury in Aries: Mental Clarification Mid-month, Mercury enters Aries, marking a period of intellectual ignition. Thinking and speaking will happen in unison, delivered through forceful messages. Nonetheless, its subsequent conjunction with Neptune will bring back symbolic and intuitive narratives. Sudden doubts may arise, but so will a greater affinity for the artistic and the spiritual.

7. New Moon in Aries: Healing to Begin On this same day, the New Moon in Aries occurs in conjunction with Chiron. This beginning arrives with an awareness of the wound and a demand for bravery. We will make decisions involving emotional risk, breaking patterns of insecurity. True courage is not the absence of fear, but the ability to act despite it; it is starting from the place where it hurts.

8. The Landing of Reality On the twentieth, the conjunction of Mars and Mercury with Saturn brings order. Ideas "land," and real boundaries are established. It is a time to act with responsibility and effort. While this energy can bring frustration or exhaustion, it is not a blockage, but a necessary adjustment toward maturity.

9. Sun in Taurus: The Filter of the Essential As the Sun enters Taurus, the body demands calm and grounding. If Aries was the impulse, Taurus is the filter for what truly deserves to endure. Decisions become practical and tangible; the need arises to secure what has been built and to care for what holds genuine value.

10. Uranus in Gemini: A Collective Mental Awakening As a key event of the year, Uranus enters Gemini, marking a generational cycle shift. After seven years of transforming our relationship with the material world in Taurus, Uranus moves into the realm of the mind and communication. This opens the *"Air and Fire Triangle"* (Uranus in Gemini, Neptune in Aries, and Pluto in Aquarius), driving technological acceleration and a radical change in how we learn and connect. Evolution now depends on information and thought: *"If you change your way of thinking, you will change your world."*

ASTROLOGICAL FORECASTS BY RISING SIGN

Aries Rising: April is a total turning point; the stellium in your sign activates identity, direction, and key decisions. You will confront old insecurities, but the necessary drive to act from a place of authenticity will also emerge. A new mental and communicative phase is opening: new ideas, new paths, and new ways of expressing yourself. The key is to initiate from truth, not from reaction.

Taurus Rising: You are in a month of internal transition. Your subconscious world is activated, stirring up emotions, closures, and processes that need to be integrated before taking the next step. The Full Moon in Libra illuminates your routine and daily balance, while the New Moon marks a profound ending rather than a visible beginning. As Uranus leaves your sign, a seven-year period of personal transformation comes to a close. The key is to let go of control and prepare to be reborn.

Gemini Rising: April activates your social life, projects, and vision for the future. There is an impulse to connect, initiate collaborations, or redefine goals. The Full Moon connects you with desire, creativity, and what truly excites you. However, the major shift arrives as Uranus enters your sign; this marks the start of a phase where your identity, mind, and way of living will be profoundly transformed. Opening yourself to the new without losing focus is essential.

Cancer Rising: Your professional zone and area of purpose are activated. April pushes you to make visible decisions, take on leadership, or redefine your direction. The Sun's square to Jupiter in your sign may generate emotional excess or internal pressure; you want to move forward but need to protect your timing. The New Moon marks a new beginning in your vocation, though not without insecurities. The key is to grow without losing your emotional center.

Leo Rising: April expands your vision, urging you to step out of the familiar, make brave decisions, and open yourself to new experiences or learning. The Full Moon puts the focus on ideas, communication, and important decisions. The New Moon may mark a "before and after" in your worldview. Your networks and collective projects will activate, bringing changes to your social environment. Dare to think differently.

Virgo Rising: This month will be intense and transformative. Processes of deep change are activated, especially regarding emotions, finances, or relationships. Themes of personal value and resources come to light. You are invited to face fears and release attachments. Your personal direction will begin a major transformation over the coming years. The key is to leave behind what no longer has life.

Libra Rising: The focus is on your relationships: bonds, agreements, and necessary confrontations. You will gain emotional clarity about what you need in relation to others. A new relational cycle will open, but from a place of authenticity rather than complacency. Uranus will bring changes to your vision, beliefs, or ways of relating to the world. The key is to choose from a place of true balance.

Scorpio Rising: This month activates your area of routine, work, and health. April asks you to reorganize your day-to-day life and make practical decisions. Your internal world will be illuminated, signaling a need for rest or closure. The New Moon will mark a new beginning in habits or work dynamics. In the long term, your deepest bonds and shared resources will be transformed. The key here is to bring order so that you can move forward.

Sagittarius Rising: For you, this is a creative and vital month: your expression, desire, and the urge to start something of your own are activated. The Full Moon connects you with friendships and projects, while the New Moon opens a new creative and affective cycle. Uranus will mark significant changes in relationships and partnerships in the years to come. Follow what lights you up!

Capricorn Rising: April activates your emotional foundation, home, and family. Internal and external structures are stirred. The Full Moon illuminates your professional sphere, generating tension between the public and the private. With the New Moon, a new beginning in your personal life will commence. In the coming years, changes in your routine and way of working will occur. The key is to build from a more authentic base.

Aquarius Rising: April activates your mind, communication, and decisions. You feel the impulse to speak, decide, and move. The Full Moon brings clarity to the realm of ideas, and the New Moon will mark a start in communicative projects. Uranus, trining your sign, will open a phase of creativity, innovation, and authentic expression. Here, the key is to manage your mental speed.

Pisces Rising: This month, the focus will be centered on your value, resources, and security. You may have to make important financial decisions. The Full Moon activates shared themes or deep emotional matters; the New Moon marks a new start in how you sustain yourself. Over the coming years, Uranus will bring changes to your emotional sphere and your environment. The key is to build from your own sense of worth.

Linking your brand with your audience

ADVERTISE WITH US!

VIEW OUR MEDIA PACKAGES

AMARENA

A direct line to the Director
Get in touch!

AMARENA

RSVP

New York. Monterrey. Worldwide...
We don't attend every event,
only the finest.



FASHION FRAMES: WHERE STYLE BECOMES CINEMA

A CELEBRATION OF ITALIAN STYLE AND POPULAR CULTURE

REDACCIÓN @amarenamag



On the evening of March 11, the elegant halls of the Italian Cultural Institute of New York were dressed in their finest for the opening of the exhibition "Fashion Frames: Where Style Becomes Cinema." The reception enveloped attendees in an atmosphere of absolute sophistication, gathering a select circle of patrons, industry professionals, and admirers of transalpine creativity, all convened to celebrate the eternal romance between haute couture and the silver screen.

Under the masterful curation of Stefano Dominella, the exhibition offers a fascinating visual journey exploring the legendary link between Italian design and cinema through iconic pieces that have shaped fashion history from the 1950s to the present. During the evening, guests had the privilege of admiring up close garments that came to life on film, worn by legends ranging from the classic elegance of Audrey Hepburn and Anita Ekberg to the contemporary sophistication of Monica Bellucci and Scarlett Johansson.

The official opening was led by Director Claudio Pagliara and Consul General Giuseppe Pastorelli, who highlighted in their remarks the global influence and timeless relevance of the "Made in Italy" hallmark.

Following the formal proceedings, Dominella himself guided those present through the gallery, offering a unique perspective on the meticulous craftsmanship and the tailoring secrets hidden behind these cinematic pieces.

The event proved to be an ode to technical and aesthetic excellence, reaffirming once more that Italian style remains the universal language of elegance.



Andress Abbacci and Martha Phillips



Steffano Dominella









Claudio Pagliara, Martha Phillips y
Giuseppe Pastorelli, cónsul general de Italia en Nueva York

Set VIAJE



Tamaño compacto y práctico
• Ideal para bolsa o maleta
• Incluye lo esencial para un maquillaje rápido
• Perfecto para viajes o retoques

Brochas en TUBO



Tamaño compacto y práctico
• Ideal para bolsa o maleta
• Incluye lo esencial para un maquillaje rápido
• Perfecto para viajes o retoques

SÍGUENOS

NAZ COSMETICS



El set que **transforma**
tu maquillaje